

# BEST IN SNOW SCHEDULE

## HELPING YOU THRIVE IN DIFFICULT TIMES

## SCIENTIFIC SUPER SESSIONS

### WEEK ONE

#### JANUARY 27 • 12:30 - 2:00 PM

The Secret to Leading Well During Difficult Times  
with *Betsy Charles, DVM*

As leaders, how do we help our teams thrive and stay unified during difficult times? Surprisingly, making space for team members to communicate in an authentic way is a critical part of leading well. Using curiosity and creative conversation, this session will give you skill sets you can employ to empower your team to thrive in chaos.

#### JANUARY 28 • 12:30 - 2:00 PM

Food and Skin: What is the Evidence?  
with *Douglas DeBoer, DVM, DACVD*

A prime consideration is the topic of dietary hypersensitivities – how often do they exist, how are they diagnosed, and what are the best restriction diets to try? Many diets contain ingredients that purport to aid in resolution of skin disease. Do they help? In this lecture, we will examine the evidence that supports use of various restricted diets in diagnosis and management of skin disease.

### WEEK TWO

#### FEBRUARY 3 • 12:30 - 2:00 PM

Fewer words, better said. Now is the time to stop talking at clients so they can really hear you - Stop the blah blah blah!  
with *Alison Lambert, BVSc, CMRS, MRCVS*

Now we're all wearing masks and visors, it's more important than ever to speak clearly and concisely in all client communications. This session will share practical tips and discuss feedback loops to help you find common ground, choose the right words, lose the jargon and get to the point without losing the owner!

#### FEBRUARY 4 • 12:30 - 2:00 PM

*dentistryactually*  
with *Jessica Johnson, DVM*

'Tis the season for scarves, snow, and .... dentistry? Join Dr. Johnson as she reenacts the famous *loveactually* Note Card Scene with a twist. Each card will feature a dental and oral surgery pearl or principle to help guide the general practitioner through the trench(mouths) of general practice. Flaps, oronasal fistulas and more. Grab a cup of eggnog and join her!

### WEEK THREE

#### FEBRUARY 10 • 12:30 - 2:00 PM

Life Hacks: Work-Life Integration  
with *Mia Cary, DVM*

The average person spends 90,000 hours at work over a lifetime. This includes most of the hours that we are awake during the week and often time during our weekends. Our work is a big part of our lives, not an either/or balance that we should be striving to achieve. During this session, participants will discuss why work-life balance is unrealistic and how work-life integration will set us free.

#### FEBRUARY 11 • 12:30 - 2:00 PM

What's New in Cancer?  
with *Sue Ettinger, DVM, DACVIM (Oncology)*

This review of what's new in oncology will focus on the latest diagnostics and treatments in oncology with an emphasis on clinical diagnosis, treatment, and monitoring in general practice. This lecture will introduce Stelfonta<sup>®</sup>, the new intratumor injection for mast cell tumors. We will also cover the new non-invasive free-catch urine test that detects the BRAF mutation found in bladder and prostate cancer.

### WEEK FOUR

#### FEBRUARY 17 • 12:30 - 2:00 PM

The Essential Guide to Enjoying Vet Medicine:  
Discovering & Rediscovering Joy  
with *Andy Roark, DVM*

It's not enough for you to make it through the day. You should enjoy what you do, and you should enjoy it for the long term. The Essential Guide to Enjoying Vet Medicine is a lecture on finding meaning in medicine, establishing clear boundaries, and putting your needs above your clients' so that you can provide care for as many animals as possible for as long as you want.

#### FEBRUARY 18 • 12:30 - 2:00 PM

Feline Diabetes: Preventing, Treating and  
Educating the Cat Client  
with *Liz O'Brien, DVM, Dip ABVP (Feline Medicine)*

Cats and diabetes – a far too common disease and this session will be a practical look at what cats and cat clients have taught me about diabetes mellitus (DM) in 35 years of feline practice. It will be a practical, case – based approach focusing on the prevention, treatment and management of DM for not just the cat, but the client as well.

FREE REGISTRATION FOR OVMA MEMBERS.  
DETAILS TO FOLLOW IN NEWSHOUND.