Presenter Education Requirements

In general, presenters for a given topic should have at least the same level of education or higher as the individuals to whom the Program is to be presented (e.g. a program for veterinarians should be presented by an individual holding at least a DVM/DMV degree or greater).

Qualified presenters for Scientific/Clinical Programs shall, as a minimum:

- Hold at least a DVM/DMV degree, and/or
- Be board-certified in the subject matter, and/or
- Be a member of the faculty of an accredited veterinary college, and/or
- Have an advanced degree(s) (e.g. PhD) in the subject matter, and/or
- Provide evidence of special knowledge in the subject area being presented, such as, publication(s) in peer-reviewed scientific journals in the subject area to be presented.

Non-Scientific-Practice Management/Professional Development: This category includes subject matter that helps make veterinary medical professionals more competent and capable in serving the public interest in the delivery of veterinary services but which is not necessarily scientific or clinical in nature. It can include but may not be limited to business management, regulatory compliance, jurisprudence, skills-based training in instrumentation, medical records, software management, and the art of veterinary practice, communication, and veterinary ethics. Programs in member wellness addressing mental health issues, such as compassion fatigue, burnout, and suicide ideation may qualify in this category.

CE provided in this category, shall be presented by individuals who can provide evidence of sufficient education and/or special knowledge in the subject matter.

Conflict of Interest

Presentations given by individuals employed by the sponsoring company creates a conflict of interest and are not likely to be granted CE credit approval.

Programs that contain promotional material may be approved if:

- There is sufficient scientific or clinical content related to the product and presented in a balanced manner such that the program is useful to attendees who do not use the specific product or service
- There is a clear indication to the participants at the beginning of the presentation of the relationships between the provider, presenter, and content of the program
- The PowerPoint presentation is submitted with the application.