

# Tools for Helping Pet Owners

Understanding the cost of pet ownership is the first step to ensuring a long and healthy relationship between pet and pet parent. So what will it cost to own a dog or cat in 2017?

## BUDGETING FOR KITTEN'S FIRST YEAR!

Before bringing a new pet into the family, be fully prepared about what expenses you can expect in the first year.

### CHOW TIME



### GETTING DOWN TO BUSINESS

**\$100**

Litter box and litter



### THE ESSENTIALS



**\$10**  
Collar



**\$35**  
Scratching post



**\$29**  
Cat bed



**\$60**  
Carrier

### VETERINARY CARE

The cost of veterinary care varies across Canada. To avoid surprises, talk to your local veterinarian to learn more about the cost in your area. These costs represent the national average.



**\$116**  
Flea protection



**\$46**  
De-worming medication



**\$382**  
Exams with vaccines



**\$62**  
Microchip identification



**\$76**  
Fecal exam for parasites

**\$515**  
Spay or neuter



**BE COVERED**

Be financially prepared for future medical needs by purchasing accident and illness insurance coverage.

**\$399\*** Pet Health Insurance

### DON'T FORGET!

Don't take the chance of being fined by your local municipality.



**\$8**  
Annual License

### TOTAL ANNUAL COST

**\$2,217**

## ANNUAL BUDGET FOR YOUR CAT

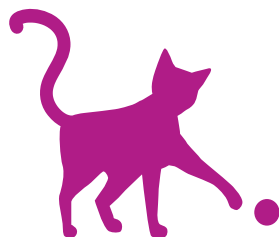
As your pet continues to grow, be prepared for the annual expenses required to keep your pet happy and healthy.



**CHOW TIME**  
**\$404**



**\$12**  
Collar



**\$25** Toys

**\$75**  
Litter



### VETERINARY CARE

The cost of veterinary care varies across Canada. To avoid surprises, talk to your local veterinarian to learn more about the cost in your area. These costs represent the national average.



**\$116**  
Flea prevention

**\$38**  
Annual fecal exam



**\$115**  
Annual wellness profile

**\$518**  
Professional dental care

**\$132**  
Annual physical exam and vaccines

### BE COVERED

Be financially prepared for future medical needs by purchasing accident and illness insurance coverage.

**\$399\*** Pet Health Insurance

### DON'T FORGET!

Don't take the chance of being fined by your local municipality.



**\$8**  
Annual License

### TOTAL ANNUAL COST

**\$1,842**