2019 OVMA CONFERENCE & TRADESHOW

WESTIN HARBOUR CASTLE, TORONTO, ONTARIO, JAN. 31 – FEB. 2, 2019

REGISTRATION PROGRAM
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Each year, we are proud to deliver the country’s largest veterinary conference and trade show. With a diverse program covering the hottest topics in veterinary medicine, our program offers something for every member of the veterinary practice team. Whether you are a practice owner, associate, practice manager or veterinary technician, we have a wide variety of educational sessions that are sure to pique your interest.

Choose from a variety of small animal and equine medicine topics such as ophthalmology, emergency and critical care, dentistry, behaviour and much more! If you’re interested in the practice management side of things, we offer sessions focusing on communications, social media and client experience. Plus, don’t forget to register early for our popular master classes so you don’t miss out on this unique learning opportunity!

The Westin Harbour Castle is a CAA/AAA Four Diamond hotel located on the vibrant waterfront of Lake Ontario. Be sure to check out some of the amazing restaurants, shopping and other entertainment that Toronto has to offer while you’re in town!

With a full conference registration, you will receive:

- Continuing education from sunrise to sunset, with up to 105 hours of quality CE from North America’s top veterinary speakers and leaders
- Entry to the largest veterinary tradeshow in Canada, featuring more than 140 exhibit spaces showcasing the latest innovative veterinary products and services
- Access to session notes prior to the conference via OVMA’s website
- Daily continental breakfast during the morning plenary sessions, as well as two coffee breaks
- Daily hot lunch buffet
- Exhibit Hall socials with refreshments on Thursday and Friday evenings
- The most up-to-date information accessible at your fingertips via the 2019 Conference App for mobile devices
- The chance to win daily prizes through Exhibit Hall draws

January 31–February 2, 2019

CANADA’S BIGGEST and BEST

OVMA is pleased to welcome you back to Toronto for the 2019 OVMA Conference & Trade Show!
VENUE & TRAVEL INFORMATION

CONFERENCE LOCATION
The Westin Harbour Castle
1 Harbour Square, Toronto, Ontario  M5J 1A6
Tel: 416.869.1600
Fax: 416.361.7448

The natural harbour setting of the Westin ensures a feeling of quiet privacy—yet you are only minutes from the commercial and cultural centre of the city, where theatres, shopping, restaurants, and commerce thrive. Complete convention facilities include a glass-enclosed walkway linking the hotel to the Westin Harbour Castle Conference Centre. Deluxe rooms, all with partial or full lake view, combine traditional comforts with a relaxing environment.

ACCOMMODATION
A block of rooms has been reserved at the host venue, the Westin Harbour Castle. Hotel rooms are available to OVMA delegates for $223.00 (plus applicable taxes). The cut-off date is January 11, 2019. Prior to the cut-off date, individuals are entitled to the group rate if they make their reservations and pay a deposit equal to the room rate for one night. Reservation requests received after the cut-off date will be accepted on a space available basis.

Individual delegates may lengthen their stay for up to two days prior and one day after the official meeting dates (January 29 – February 3, 2019). The hotel will provide these rooms, subject to availability, at the group rate if reserved by the individual prior to the cut-off date.

Individual room reservations will be held until 6:00 p.m., unless the first night’s deposit is received or a guarantee for late arrival is made with a major credit card by the guest.

Reservations can be made by telephone at 416.869.1600 or 1.888.627.8559. Identify yourself as an OVMA Conference delegate when you call. Hotel reservations can also be made online. A direct link to make your room reservation at the Westin Harbour Castle Hotel is available through OVMA’s website at: www.ovma.org.

GROUND TRANSPORTATION
Toronto is served by all modes of transportation. By car, the Westin Harbour Castle is located at 1 Harbour Square, just off of the Yonge/York/Bay Exit of the Gardiner Expressway. Delegates concerned about downtown traffic should avail themselves of excellent alternative modes of rapid transit:

VIA Rail
Stop at Union Station (downtown Toronto)

GO-Transit
Stop at Union Station

TTC
Exit at Union Station

Ample parking is available at GO STATIONS (Milton, Oakville and Burlington and points along the lake in the west; Pickering, Ajax and Oshawa in the east). For more information on GO TRANSIT, please contact 416.869.3200.

Underground transportation is available within the SUBWAY system at the Union Station stop. Upon arrival at Union Station, take the stairs (not escalators) up one level and follow the signs for “Harbourfront LRT.” To get to the Westin Harbour Castle, exit at Queen’s Quay Station, which is the first stop of the Harbourfront LRT. For more information on the TTC, please phone 416.393.4636. Upon arrival at Union Station by TRAIN, please follow the underground signs for the subway and proceed as above.

AIR TRANSPORTATION
Airport: Lester B. Pearson International

Limousine service at a flat rate of approximately $60.00 is offered by several different companies. Taxis are also available.

UP Express Train...is a dedicated air-rail link that takes travellers from Toronto Pearson International Airport to Union Station in the heart of downtown Toronto. The trip takes 25 minutes, with trains leaving every 15 minutes between 5:30 a.m. and 1:00 a.m. It is approximately a 7 minute walk from Union Station to the Westin Harbour Castle.

UP Express is located in Terminal 1 next to the Terminal Link Train. Tickets can be purchased at www.UPexpress.com.

PARKING
Valet parking with in and out privileges for hotel guests is available at $45.00/day at the Westin Harbour Castle. Availability is not guaranteed. Self-parking outside is available for hotel guests at $35.00/day. Rates are subject to change. Other above ground parking at various costs is also available at several locations in the vicinity of the hotel. Please refer to the map below. All pricing is subject to change.
Dining

With thousands of restaurants to choose from, Toronto has culinary options to please every palate. If you’re feeling the January chill and don’t want to venture too far from the hotel, we’ve provided a list of 10 Restaurants located within 1 km of the Westin Harbour Castle Hotel. If these selections don’t strike your fancy, check with the hotel concierge for more restaurant suggestions.

1. Miku (Sushi, Japanese, Seafood, Asian) 105-10 Bay St.
2. Firkin on Harbour (Gastro Pub), 10 Yonge St.
3. Alexandros Take-Out (Greek), 5 Queens Quay W.
4. Piazza Manna (Pizza), 10 Bay St.
5. The Keg Steakhouse & Bar, 56 the Esplanade
6. Miller Tavern on Bay (steakhouse, Bar, Pub), 31 Bay St.
7. E11even (Upscale Pub), 15 York St.
8. Pearl Harbourfront (Asian, Dim Sum) 207 Queens Quay W.
9. Canyon Creek (Steakhouse), 156 Front St. W.
10. East Thirty-Six (French), 36 Wellington St. E.

Winterlicious

A gastronomic romp to brighten up your winter palate; try something new, try something exotic, try something traditional or try it all. Winterlicious Toronto brings a series of mouth-watering culinary events to the city at over 200 restaurants. Indulge in creative cuisine from around the world at great prix fixe value.

Sporting Events

NBA
Thursday, January 31
Toronto Raptors vs Milwaukee
Scotiabank Arena
8:00 p.m.
www.nba.com/raptors/tickets

Lacrosse
Friday, February 1
Toronto Rock vs Saskatchewan Rush
Scotiabank Arena
7:30 p.m.
www.torontorock.com

NHL
Saturday February 2
Toronto Maple Leafs vs Pittsburgh Penguins
Scotiabank Arena
7:00 p.m.

Other Attractions

Ripley’s Aquarium of Canada
Visit Canada’s largest indoor aquarium, Ripley’s Aquarium of Canada, located in the heart of downtown Toronto at the base of the CN Tower. Explore a world of 16,000 aquatic animals at this underwater adventure to remember. Discover the world’s most extensive jelly fish exhibit. Watch with wonder as graceful stingrays glide through the water. And see more than 100 species of fish. There’s also a live coral exhibit, daily live shows and much more. Visit www.ripleysaquariumofcanada.com for more information.

CN Tower

Classified as one of the Seven Wonders of the Modern World by the American Society of Civil Engineers and known as one of the world’s tallest towers, the CN Tower provides entertainment, and a wide range of unique attractions, exhibits, and food and beverages. It also features views of the city of Toronto you won’t find anywhere else, so be sure to visit when you’re in town if you haven’t yet experienced this Canadian wonder! Visit www.cntower.ca for more information.

For more ideas on what to do in Toronto, and the most current listing of events, visit Tourism Toronto website at www.seetorontonow.com

Hockey Hall of Fame

Experience the game that defines Canada at the Hockey Hall of Fame. Go one-on-one against life-size, animated versions of today’s greatest goalies and shooters, call the play-by-play of some of hockey’s greatest goals in the TSN Sport Centre replica, take the shooting challenge, strike a pose with the Stanley Cup and catch a showing of Stanley’s Game Seven (3D), Hockey’s first 3D film.

WHAT TO DO WHILE YOU’RE IN TORONTO

As the cultural, entertainment and financial capital of Canada, Toronto offers a wide range of activities for everyone to enjoy. Whether you’re looking to visit a museum, shop until you drop or head out for a nice dinner with friends, here are some suggestions for what to do while you’re in the city.
Delegates are strongly encouraged to take advantage of the discounted registration fees by registering early. Please consult the registration forms on pages 41 & 42 for more details.

WHO SHOULD ATTEND?
All members of the hospital team are encouraged to attend the annual OVMA Conference and Trade Show. The pricing structure allows any member of the veterinary team to attend any presentation regardless of job title. Some additional registration fees may apply for Master Class sessions. Please refer to the registration form for details.

HOW TO REGISTER
Four Easy Ways to Register:
Delegates are encouraged to fax in their registration form or to register online to ensure accuracy.

Fax: Complete the registration form in full, including credit card payment information and fax toll free to 877.482.5941. Please note, if you opt to pay by cheque, your registration is not recognized or processed until actual cheque and completed registration form are received in the OVMA office. Fax copies of cheque payment are not accepted. The fax line is open 24 hours a day. One registration form must be submitted per conference delegate unless a clinic registration request is being made. All faxed registrations must be received in the OVMA office no later than January 11, 2019 to be processed as a pre-registration. Registrations received after January 11, 2019 will be treated as an on-site registration request.

Mail: Complete a registration form, in full, including payment information and return to the OVMA office at: 420 Bronte Street S, Suite 205, Milton ON L9T 0H9. All mailed registrations must be received in the OVMA office no later than January 11, 2019 to be processed as a pre-registration. Registrations received after January 11, 2019 will be treated as an on-site registration request.

Phone: Call the OVMA office, Monday thru Friday from 8:30 a.m. – 4:30 p.m. up to and including January 11, 2019 to register by phone. Please be sure to have credit card information available.

Online: ovma.org

ON-SITE REGISTRATION
Delegates are welcome to register on-site and are encouraged to bring their completed registration form to avoid line-ups. Prices remain at the “Regular” Rates as shown on all registration forms. On-Site Registration Desk hours are:
Wednesday 1:30 p.m. – 7:00 p.m.
Thursday & Friday 7:00 a.m. – 5:00 p.m.
Saturday 7:30 a.m. – 1:00 p.m.
Payment can be made by Visa, MasterCard and cash. Cheques cannot be accepted.

CLINIC REGISTRATIONS
*For veterinarian registrations only*
Your practice can send as many as three veterinarians to the conference at a reduced rate. One veterinarian per day may attend, and all must be a member of OVMA.

Each day of the Conference, the veterinarian registered for that day is to pick up their delegate kit at the Pre-Registration area.

REGISTRATION CONFIRMATIONS
A confirmation of your registration will be sent to you via email. Please ensure that your email address is included on your registration form.

CANCELLATIONS AND REFUNDS
A 90% refund will be provided if you need to cancel your registration up to and including December 14, 2018. Cancellations from December 15, 2018, to January 11, 2019 are subject to a 50% refund. Registration cancellations made after January 11, 2019 or “no-shows” will not be refunded.

NAME BADGES
All meeting delegates will be provided a name badge. This will be your admission to the Exhibit Hall and sessions. You must be wearing your name badge at all times during the Conference. No one will be admitted to the Exhibit Hall or session rooms without a proper name badge and lanyard.
OUT-OF-PROVINCE DELEGATES
The OVMA welcomes the participation of out-of-province delegates and extends member rates to registrants who are members of their provincial or state Veterinary Medical Association. To take advantage of this offer, please indicate on the registration form the name of the Provincial/State Veterinary Medical Association of which you are a member.

CONFERENCE PROCEEDINGS
Conference proceedings will be made available on the OVMA Website (www.ovma.org) prior to the conference. Printed notes for individual sessions will not otherwise be made available at the conference.

CONTINUING EDUCATION CREDITS
The 2019 OVMA Conference is an ideal opportunity for obtaining continuing education credits. An individual can earn up to 22 CE credits with a full conference registration and by attending “extra” sessions as offered (e.g. Symposia, Lunch withs...etc) with up to 105 available hours of amazing sessions to choose from. To record your CE hours, individual certificates of attendance will be provided upon request to the OVMA office.

MESSAGE CENTRE
For the convenience of all delegates, a Message Centre will be set up in the registration area from 8:00 a.m. Thursday until 3:00 p.m. Saturday afternoon.

EMPLOYMENT BOARD
For the duration of the conference, OVMA will provide a bulletin board. Delegates may use this board to post employment opportunities for veterinarians, students and veterinary technicians.

LUNCHES
One lunch ticket per delegate will be included for each day registered for the scientific sessions. Lunch tickets must be presented in order to receive lunch each day. Additional lunch tickets, at a cost greatly subsidized by OVMA, are available for spouses and visitors. A limited number of tickets can be obtained at the On-Site Registration Desk. Buffet lunches will be served all three days in the Frontenac Ballroom Foyer (also located on the street level of the Conference Centre), with some seating available in the Frontenac Ballroom daily from 12:00 – 1:00 p.m. Please be sure to visit the Exhibit Hall for dessert and coffee.

GENERAL INFORMATION
YOU HAVE OTHER THINGS TO THINK ABOUT.

Stuff Happens.
We have you covered.

Call the OVMA Insurance Program today at 1.888.681.2862 | ovma@brokerlink.ca

Administered for the Ontario Veterinary Medical Association by:

BrokerLink
Insurance

underwritten by:

novex
gsc
economical

HOME & AUTO
Nellya Ostrirova, ext. 303
Carol Sobolewski, ext. 325

BUSINESS NEEDS
Dan Attridge, ext. 424
Rosemary Armini, ext. 364

GROUP BENEFITS & TRAVEL
Antonella Melaragno, ext. 336

LIFE, DISABILITY & CRITICAL ILLNESS
Brydon Mees, ext. 338

OVMA INSURANCE PROGRAM
The 2019 Morning Plenary Sessions will feature the following:

The 2019 Conference will feature daily plenary sessions exploring current issues of interest to all members of the profession. While attending these morning plenary sessions, conference delegates can relax and enjoy a complimentary continental breakfast.

Thursday, January 31
8:00 – 9:00 a.m.
ROOM: Frontenac Ballroom

Embracing altruism: A journey of discovery through the rainforests of Africa & Indonesia

The key to career satisfaction is to actively shape your career path as you transition through the Early, Middle and Later Year phases of career development. Sometimes in the midst of this marathon, we start to recognize that, although we are working hard, we still feel unhappy and unfulfilled. Dr. Quinn draws on his journey of discovery of Great Ape conservation in the rainforests of Africa and Indonesia as well as concepts from physician leaders in psychiatry to present a thought-provoking discussion of embracing altruism and tuning into the strengths, resilience, talent and passion of who we already are.

Dr. Richard Quinn is a 1981 graduate of OVC and obtained ACVO board certification in 1996. Following 5 years in academia teaching undergraduate veterinary students, residents and graduate students, he returned to private practice, establishing the Veterinary Eye Specialists in Denfield, ON. He has lectured across Canada and Internationally. Dr. Quinn serves on both the Canadian and global boards of the Jane Goodall Institute; and is the Founding Director of Docs4GreatApes – an organization developed to improve the health of Great Ape populations through education. An avid wildlife photographer, he has trekked the rainforests of Africa and Indonesia photographing Great Apes.
Friday, February 1
8:00 – 9:00 a.m.
ROOM: Frontenac Ballroom

**Breakfast Bites**

You won’t want to miss out on Friday’s Breakfast Bites – a session that dives into the hottest topics in veterinary medicine.

**Medical Use and Toxicosis of Marijuana in Veterinary Medicine**

What we need to know to educate our clients regarding the controversial topic of marijuana in veterinary medicine. This presentation will cover the use of medical marijuana in dogs and cats, as well as the potential toxic effects.

Dr. Maria Carolina Duque, a graduate of the Ontario Veterinary College, obtained a Masters degree in veterinary neurology, a Doctorate in Veterinary Science in neurology and has fulfilled the guidelines set by the American College of Veterinary Internal Medicine to receive her board certification in neurology. Dr. Duque founded the neurology department at the Mississauga Oakville Veterinary Emergency Hospital and has been working in the service for the last 12 years.

Dr. Jinelle Webb is a graduate of the Ontario Veterinary College. An interest in small animal internal medicine led to a residency and board certification at the OVC, which she completed along with a DVSc. In 2006, Dr. Webb started the internal medicine and oncology service at the Mississauga-Oakville Veterinary Emergency Hospital, where she remains today, seeing clinical cases and performing small research projects. She is an Adjunct Professor at the OVC and is a published author and speaker.

**Ticks and Lyme Disease Surveillance in Ontario**

During this brief Breakfast bite, an overview of the current distribution of tick species of animal and human health significance will be provided, as well as a summary of the current approach to tick and Lyme disease surveillance.

Dr. Clow earned her DVM in 2011 from OVC while completing internships at CFIA, WHO and the Centers for Disease Control and Prevention. Following graduation, Dr. Clow spent a year in practice before returning to OVC to complete her PhD, focusing on ecology and epidemiology of the black legged tick and the risk of Lyme disease in Ontario. She hopes to continue her career in academia, with a strong focus on the ecology & epidemiology of vector-borne zoonosis using One Health and EcoHealth approaches to research.

Friday’s Breakfast Bite has been generously Sponsored by: IDEXX

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Saturday, February 2
8:00 – 9:00 a.m.
ROOM: Frontenac Ballroom

**Morning of Management**

**Thrive! Don’t Just Survive**

This will be an inspiring talk to accompany Dr. Dave’s latest book, *So You’re A Vet...Now What?*, about why he became a vet, why he still loves it and the most important lessons he has learned along the way concerning pets and people! For any audience of wannabe, new or seasoned veterinarians alike.

Dr. Dave Nicol is a veterinary surgeon, practice management ninja, author, podcaster & director of the VetX Learning Community – An online learning space for everyone in veterinary practice. He has owned and managed highly successful veterinary hospitals in the UK and Australia. He has written three books and travels the world speaking and inspiring others to have fun and do good in the land of veterinary medicine.

The Morning of Management has been generously Sponsored by: Petplan

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2019 OVMA Conference

SPECIAL EVENTS continued on page 12
Wednesday, January 30, 2019

**CVO ANNUAL GENERAL MEETING & MEMBERS’ FORUM**

5:30 p.m. (Doors open at 5:00 p.m.)
ROOM: Pier 4/5

**Things Ya Oughta Know! – A CVO Update**
This forum will include updates on key program areas and also roundtable discussions on hot topics including telemedicine, pain management and urban farming
**Registration required by January 9, 2019**. Please contact Ms. Kim Huson: khuson@cvo.org, 800.424.2856, ext. 2245.

Friday, February 1, 2019

**OVMA ANNUAL GENERAL MEETING**
7:30 a.m.
ROOM: Marine

Ontario Veterinary Medical Association Annual General Meeting, continental breakfast format. This event is open to Members of the Association and invited guests only.

**AAHA FORUM AND LUNCHEON**
12:00 p.m.
ROOM: Dockside II

Game-changing: An insider’s look at AAHA in 2019
Join American Animal Hospital Association (AAHA) President-elect, Dr. Guylaine Charette, for an overview of how AAHA is shaking the industry up this year. From shaping wellbeing through the Healthy Workplace Culture Initiative to reimagining AAHA accreditation, Dr. Charette will walk you through an in-depth look at how technology is being put to work by the association. In addition, look forward to an enthusiastic review of AAHA’s brand new conference, Connexity. This session will give you a sneak peek into the latest movements behind the scenes at AAHA HQ. Lunch will be provided and there is no cost for participants to attend. AAHA would like to thank Merck for sponsoring this event.

Participation open to registered conference delegates only.

**OVC CLASS REUNIONS**
Attention all Ontario Veterinary College Grads:

The OVMA, in conjunction with the OVC Alumni Association, encourages all registered conference delegates celebrating a milestone to reunite and reminisce. For those interested in participating and assisting in the planning of an organized event, please contact Amy Tremaine, Alumni Advancement Manager for the Ontario Veterinary College, at 519.824.4120 ext. 56679 or email: tremaina@uoguelph.ca by November 16, 2018.

Saturday, February 2, 2018

**CVMC BREAKFAST**
7:00 – 8:00 a.m.
ROOM: Dockside II

Christian Veterinary Mission Canada (CVMC) is a fellowship of Christian veterinarians, students, technicians and those of allied interest committed to living their faith out through their profession. CVMC staff and volunteers serve in developing countries around the world as well as here in Canada.

Please join us for a special time of fellowship and get an update on where God is at work through CVMC with special guest, Dr. Suzanne Laidlaw, DVM who will share on “Hope” based on Hebrews 6:19.
Once again, the OVMA has incorporated more intensive programs for conference delegates. These intensive sessions will provide the ideal opportunity to participate in a focused and in-depth learning experience.

Please note the following for all Master Class sessions and refer to the registration form for additional information:

- Pre-registration is required in order to attend.
- Enrolment numbers are restricted. Be sure to register early to avoid disappointment.
- Master Class participation requires conference registration for the same day in addition to the Master Class fee.

Thursday, January 31

9:15 – 11:45 a.m.
ROOM: Pier 7/8
Alexa Bersenas, DVM, MSc, DACVECC
Jackie Parr, DVM, MSc, DACVN

Don’t Wait! Don’t Hesitate! – The Importance of Feeding Critically Ill Cats and Dogs

Malnutrition is common in hospitalized veterinary patients. The benefits of providing nutrition to hospitalized veterinary patients are well documented, with energy intake being positively associated with discharge from the hospital. So, don’t wait and don’t hesitate when it comes to providing assisted nutrition!

This Master Class will offer practical tips and protocols for providing assisted nutrition to your patients, with a focus on assisted internal nutrition via feeding tubes. The class will be divided into short lectures, workshop stations, and opportunity for discussion.

The Feeding Critically Ill Patients Master Class has been generously Sponsored by:

9:15 a.m. – 5:00 p.m.
ROOM: Pier 9
Mike Pownall, DVM, MBA
Glenn Armstrong, DVM, MBA

Creating an Effective Human Resources Program for Your Practice

In the challenging world of managing a veterinary business, engaged and enthusiastic staff and vets have the ability to make the biggest difference in the success of a practice. This master class will give participants the tools to develop a HR framework that suits their practice. This includes hiring and firing, training, coaching, staff communication, performance reviews, and compensation.

OVMA MASTER CLASSES continued on page 14

Join the Conversation #OVMA2019
Friday, February 1

9:15 – 11:45 a.m.
ROOM: Pier 2
Jennifer Devey, DVM, DACVECC
Bites, Impalements and Lacerations – How to Manage Wounds
Aggressive wound management that is provided as soon after injury as possible, will help avoid complications during the healing process. This Master Class will discuss how to manage wounds including appropriate use of analgesia, timing of surgical intervention, effective wound debridement techniques, wound flushing, use of surgical drains and bandaging.
The Emergency and Critical Care Master Class has been generously Sponsored by: Chiron Compounding Pharmacy

1:15 – 5:00 p.m.
ROOM: Pier 2
Douglas DeBoer, DVM, DACVD
Interactive Case Studies In Canine Pruritic Skin and Ear Disease
This Dermatology Master Class will consist of 3 hours of interactive case presentations on common and uncommon causes of pruritic skin and ear diseases in dogs. Please come prepared to actively participate in the discussion.
The Dermatology Master Class has been generously Sponsored by: Chiron Compounding Pharmacy

Saturday February 2

9:15 – 11:45 a.m.
ROOM: Marine
Barden Greenfield, DVM, FAVD, DAVDC
Swimming in the Deep End: Complicated Dental Cases
Dental radiography is an essential tool to be used on all oral cases. ID of uncommon pathology will be reviewed. In addition, complicated oral cases will be reviewed to help the clinician work through a step-by-step process to ID and treat difficult pathology.

1:15 a.m. – 4:45 p.m.
ROOM: Pier 9
Eric Herrgesell, DVM, DACVR
William Hornof, DVM, MS, DACVR
Interactive Radiology Case Discussions
This full day Master Class will provide participants an interactive, more in-depth answering of questions regarding differential diagnoses and approaches to the management of abdominal diseases. The radiology case discussions will be sure to generate enthusiastic participants among attendees on a variety of approaches to case management.
The Radiology Master Class has been generously Sponsored by: Antech Diagnostics

MASTER CLASSES FILL UP QUICKLY
REGISTER EARLY TO RESERVE YOUR SEAT!
OVMA CORPORATE PARTNER SYMPOSIA

Looking for additional educational opportunities? Take advantage of these sponsored educational hours to get that little bit extra and see what’s new in the industry. No additional fees are required, however pre-registration is required, as space may be limited. Please see the Registration Form for details and to reserve your seat in these sessions.

Don’t miss this year’s Corporate Partner Symposia sessions:

Thursday’s Corporate Partner Sunset Symposia

6:30 – 7:30 p.m.
Tips, Tricks and Golden Nuggets for Diagnosing and Managing Urinary Tract Disorders
ROOM: Frontenac Ballroom
Doreen Houston, DVM, DVSc, Dip ACVIM (Internal Medicine)
Anne-Marie Germain, DVM
Join us and be among the first to learn about new urolithiasis trends in Canada and what they mean for you in practice. During this evening session, practical pearls to help prevent stone recurrence will be shared as well as other tips and tricks to help manage your urinary cases.
Brought to you by:

6:30 – 7:30 p.m.
The Arthritic Cat: Identifying and Managing Their Silent Pain
ROOM: Salon A/B
Kelly St. Denis, MSc, DVM, DABVP (Feline Medicine)
More than 90% of cats over the age of 10 have arthritis, yet only a small fraction of these cats are ever diagnosed or treated for their pain. Join Dr. Kelly St. Denis, feline specialist, to learn more about the silent pain and how we can make cats’ lives better!
Brought to you by: Elanco Animal Health

Friday’s Corporate Partner Sunset Symposium

6:30 – 7:30 p.m.
Common Misconceptions About Parasite Control in Ontario: Things have changed since you were in school!
ROOM: Frontenac Ballroom
Brian Herrin, DVM, PhD, DACVM (Parasitology)
Parasite risks in Ontario are changing rapidly. Tick expansion in many areas of the province has required clinics to revisit their parasite control protocols and determine not only what parasites they need to address, but when the patient is a risk throughout the year. During this dinner presentation Dr. Herrin will review the most common parasites we encounter in Ontario and some of the less common ones to be aware of. He will discuss the importance of tailored parasite control for pets based on risk and highlight techniques that will get pet owners on board with parasite control programs. Finally, he will address some myths and misconceptions about parasite control in Ontario.
Brought to you by:

Saturday’s Corporate Partner Sunrise Symposium

7:00 – 8:00 a.m.
Canine Influenza Virus
ROOM: Regatta
Breakfast available at 6:30 a.m.
Presentation to follow promptly at 7:00 a.m.
Catherine Filejski, DVM
Natalie Marks, DVM, CVJ
Jason Stull, VMD MPVM, PhD, DACVPVM
Scott Weese, DVM, DVSc, DACVIM
Please bring your questions and join our panel of experts for an interactive session on everything you need to know about CIV.
Brought to you by: Merck Animal Health

Don’t miss this year’s Corporate Partner Symposia sessions:
Rabbit Dental Disease
Sara Gardhouse, DVM
Dental disease is a common presentation in small mammals. Features of disease include crown elongation, and curved premolars/molars progressing to spurs and ulcerations. Common complications include abscesses and osteomyelitis. This discussion will investigate pathophysiology, diagnosis, and treatment of dental disease.

Stem Cells and Regenerative Medicine in Veterinary Practice
Thomas Koch, DVM, PhD
Stem cells and other biologic-based treatment are increasingly used in veterinary medicine. The evidence for their use, guidelines from regulatory agencies, current research in general and at OVC will be discussed.

Practical Approach to Management of Mast Cell Tumours in Dogs
Paul Woods, DVM, MS, DACVIM
We will review the best current scientific evidence-based information about canine mast cell tumour staging, grading, and therapy (surgery, radiation and chemotherapy).

The “Lunch With……” sessions are brought to you by:
OVC Health Sciences Center

Mindfulness Meditation:
Thursday, Friday & Saturday, 12:00 – 12:15 p.m. with Gwen Jeun, DVM, RYI
Bring mindfulness to your day in a 15 minute breath-centered meditation session (no pre-registration required).

Restorative Yoga:
Thursday & Friday, 6:30 – 7:00 p.m. with Gwen Jeun, DVM, RYI
Close each day with a series of floor-based, long held poses to allow your body and mind to rest and relax after a long day of learning.

Sponsored by:
Boehringer Ingelheim

Wellness isn’t just for the veterinary patient… it’s needed by the entire veterinary team participating in their care. Join registered yoga instructors to start and end your day with a sense of wellness, wholeness and balance within all aspects of your being. Everyone welcome, beginners and seasoned yogis alike! No fees apply, but please be sure to preregister for yoga session of interest (see registration form).

Zen Zone Schedule:
ROOM: Regatta
Morning Bliss:
Thursday & Friday, 6:30 – 7:30 a.m. with Denise Gilbert-Jeanes, RVT, RYI
Start your conference day on a positive note. Designed to help you feel good in your body as you enjoy the practice of your favourite yoga poses.

*please note that Saturday’s Mindfulness meditation will take place in the Wellington room

Topics to choose from include:
Upper Respiratory Surgery
Brigitte Brisson, DMV, DVSc, DACVS
This interactive session will focus on upper airway conditions including: brachycephalic syndrome, tracheal collapse and laryngeal paralysis. Bring your X-rays and case histories to fuel a discussion regarding medical and surgical indications, potential complications and prognosis. Therapeutic Home Exercise Plans for the Canine Patient
Tiffany Durzi, DVM, CVA, CCRT, CVPP
Exercise can benefit many patients including those with osteoarthritis, neurological conditions, or orthopedic conditions. This session will include a discussion about how and when to start the canine patient on a home exercise plan.
HELPING PEOPLE. HEALING PETS.

Since 2002, the Farley Foundation has supported low-income pet owners by subsidizing the cost of necessary veterinary care for more than 9,000 pets in need.

VISIT US AT THE OVMA MEMBER RESOURCE CENTRE!

the Farley Foundation

farleyfoundation.org
THURSDAY, JANUARY 31

NEUROLOGY
ROOM: Salon A/B
Carolina Duque, DVM, MSc, DVSc, DACVIM
9:15 – 10:15 a.m.
Review of Neurological Examination and Lesion Localization with a Clinical Approach
Despite the advancement of diagnostics techniques in veterinary neurology, lesion localization remains the most valuable tool for the clinician. A thorough neurological examination with a practical approach provides significant information in regards to aetiology and outcome of patient.

10:45 – 11:45 a.m.
Characterizing Episodic Events in Veterinary Neurology – Are All of Them Really Seizures?
Not all episodic events are seizures activity. Movement disorder and vascular events can present similarly. This session will review the clinical approach to episodic events in veterinary medicine. The pathophysiology underlying movement disorders in dogs remains unknown. A proposed classification of PDs is considered a work in progress that will continue to advance with genetic studies. Links to gluten hypersensitivity in Border Terriers with so-called canine epileptoid cramping syndrome (CECS) was one of the movement disorders that have been currently characterized in veterinary medicine.

1:15 – 2:15 p.m.
Review of Antiepileptic Therapy and Seizure Management
The incidence of seizure activity is estimated to be between 2-5% of the canine population. This presentation will provide practical tips to approach seizures focusing on antiepileptic therapy. A brief discussion of the use of phenobarbital, potassium bromide, zonisamide, levetiracetam, topiramate will be presented.

2:30 – 3:30 p.m.
Narrowing the List of Differential Diagnosis in the Neuro Patient by Breed and Age Bracket
This session will describe the most common neurological disorders by breed and age bracket. When the signalment of the patient is considered carefully relevant historical data can help us get to the correct diagnosis.

4:00 – 5:00 p.m.
Feline Neurology
Tips on how to perform a neurological examination in cats will be provided. This introduction will be followed by clinical videos of cats referred to the Mississauga Oakville referral centre with neurological disorders.

OPHTHALMOLOGY
ROOM: Frontenac Ballroom
Richard Quinn, DVM, DVSc, DACVO
9:15 a.m. – 5:00 p.m.
Teachable Moments: Exploring My Top 25 Referral Eye Cases
Join me for a fast-paced interactive review of actual referral eye cases carefully selected on the basis of having meaningful teaching value. Sequential unambiguous photographs will be presented along with pertinent historical and exam details to improve your observation skills, to illustrate how to avoid common pitfalls and to provide suggestions on appropriate management of cases that you currently see.
FRIDAY, FEBRUARY 1

PRACTICE PEARLS

ROOM: Frontenac Ballroom
9:15 – 9:45 a.m.
A New Approach to Monitoring Canine Hyperadrenocorticism
Jinelle Webb, DVM, DVSc, DACVIM (SAIM)
Although the ACTH stimulation test is the traditional test for monitoring canine hyperadrenocorticism, a new protocol utilizing pre and post pill cortisol was recently published. The talk will review how to integrate this approach into your current monitoring.

9:45 – 10:15 a.m.
Navigating the Diagnostic Options for Leptospirosis
Jinelle Webb, DVM, DVSc, DACVIM (SAIM)
There are several options available for testing dogs with suspected leptospirosis. Did you know that there is a new bedside test available? We will evaluate testing options and review how to select the best test for your practice.

10:45 – 11:15 a.m.
Neurology and Vaccines in General Practice
Carolina Duque, DVM, MSc, DVSc, DACVIM
This lecture will answer the following common questions: Should I change my vaccination protocol in the neurological patient? Can vaccines induce seizures? Vaccine reactions and neurological manifestation. Do they really occur?

11:15 – 11:45 a.m.
Topical Therapy for Canine Pyoderma: Reduce, Reduce, Reduce Antibiotic Use!
Douglas DeBoer, DVM, DACVD
Are you ready for resistance in staphylococcal skin infections? It’s certainly here, and we are faced not only with treatment dilemmas, but with limiting its occurrence in the future. Current “standard of care” guidelines for treating pyoderma emphasize limiting, or even eliminating, antibiotic use in favor of topical therapies. Fortunately, we have good studies on which to base evidence-based recommendations for what to use.

STAY CONNECTED

Once again for 2019, OVMA Delegates can stay connected thanks to free Wifi.
Log-on details to follow!
Sponsored by: Hill’s Pet Nutrition Canada

SMALL ANIMAL PROGRAM continued on page 20
1:15 – 1:45 p.m.
Focused Ultrasonography Techniques for the Emergent Patient
Jennifer Kyes, DVM, DACVECC
Focused assessment with sonography for trauma (FAST) involves rapid evaluation of specific sites in the abdomen and thorax to detect injury related abnormalities. This technique can identify free fluid (peritoneal, pleural, and pericardial) as well as free air. In humans, this type of examination has been shown to decrease morbidity and mortality as well as improve survival rate in trauma patients. This has been adapted for use in veterinary medicine and has proven to be an invaluable tool. This lecture covers how to perform an abdominal and thoracic FAST examination.

1:45 – 2:15 p.m.
Indolent Corneal Ulcers: Why These &*% Won’t Heal
Joe Wolfer, DVM, DACVO
Many theories have been put forward throughout the years as to why these spontaneous erosions won’t heal in some dogs, and in some cats. New data regarding the pathophysiology of this condition will be presented and we will examine aspects of essential techniques for performing a good keratotomy.

2:30 – 3:00 p.m.
“Rabies” Exposures: Top 5 Scenarios and What to Do
Maureen Anderson, DVM, DVSc, PhD, DACVIM
Some quick and easy guidelines to help you save time by knowing what to do, who to call, and how to advise clients in the most common scenarios involving concerns about rabies in Ontario.

3:00 – 3:30 p.m.
Taurine Related Cardiomyopathy and Grain-Free Diets in Dogs: An Emerging Problem?
Jonathan Lichtenberger, DVM, MSc, DACVIM
Taurine is an amino-acid found in high concentration in cardiomyocytes. Taurine deficiency has been known as a cause of myocardial failure for decades, but the occurrence of taurine deficiency-induced cardiomyopathy seems to be increasing and an association with grain-free diets is suspected.

4:00 – 4:30 p.m.
If You Can’t Help Yourself, How the Heck Are You Gonna Help Others
Sarah Bernardi, Registered Social Worker
This presentation will address compassion fatigue, including what it means, how to recognize it and in what ways it affects veterinary practice. As a method of addressing and preventing compassion fatigue, this presentation will discuss ways to engage in self-care.
4:30 – 5:00 p.m.
Losing Patience With Your Patients? Sedation Techniques
Nicole Rolfe, BScH, DVM, DACVAA
Stop struggling with your patients for xrays and other procedures. How to evaluate each patient for sedation and safe protocols that work for healthy and sick patients of various breeds. Ages and size of animal will be discussed.
The Practice Pearls’ lectures are Sponsored by: *zoetis.*

ROOM: Salon A/B
Barden Greenfield, DVM, FAVD, DAVIDC
9:15 – 10:15 a.m.
How Identifying and Treating Juvenile Malocclusions Can Prevent a Lifetime of Pain
Malocclusions can be identified as early as 6-12 weeks of age in dogs and cats. Therefore, knowing what to look for and how to treat can prevent unnecessary discomfort and pain for the life of a pet.

10:45 – 11:45 a.m.
Why Leaving This Alone is Not an Option: Treating the Discolored Tooth
A discolored tooth is a dead tooth. Therefore, identification of this and the treatment options a clinician has, is quite important. As teeth are the ‘hands’ of a pet, saving a discolored tooth is advised in many instances.

1:15 – 2:15 p.m.
Oral Tumors in Dogs and Cats: It Is Present More Than You Think
Oral tumors compose 5-7% of all tumors in the dog and cat. Identification of each type of tumor and the biology of each is important to establish a viable treatment plan to the pet owner.

2:30 – 3:30 p.m.
Flaps and Flops: How the Right Flap Can Make Extractions Easier
A flap can make or break an oral surgical extraction. Incomplete flaps can dehisc and increase patient morbidity, even worse, can lead to oronasal fistulas at times. This lecture reviews flaps to insure a normal healing process.

4:00 – 5:00 p.m.
Gingivostomatitis in Cats – What's New and What’s Proven
Gingivostomatitis is a very painful disease process. As a multifactorial disease, one must understand the pathophysiology of this disease, and what treatment options are best for the patient. Newer concepts are on the horizon and may provide a glimmer of hope for residual disease.

ROOM: Salon C
Eric Herrgesell, DVM, DACVR
William Hornof, DVM, MS, DACVR
Radiology is an inexact science. These sessions are designed to introduce participants to separating identification of the radiographic findings (facts) from formulation of the diagnosis. Emphasis will be placed on the underlying pathophysiology leading to a radiographic finding, rather than showing examples of how disease “XXXX” looks. Emphasis will also be placed on how those finding are then used to formulate a list a possible diagnoses.

9:15 – 11:45 a.m.
Thoracic Radiology
The first hour is a conventional radiology lecture, but again focused on familiarizing the audience with terminology used to describe thoracic findings, rather than diagnoses. The second hour will focus on selected known cases of thoracic diseases, which will be used to engage the audience in interactive sessions and emphasize the importance of correctly identifying radiographic changes. Once the audience has come to consensus on the findings, the audience will be crowd sourced to combine the findings with the history and physical exam findings to come to consensus on differentials and rule outs and formulate a plan. Once a consensus is reached, the outcome will then be disclosed and discussed.

1:15 – 3:30 p.m.
Abdominal Radiology
The first hour is a conventional lecture, but again focused on terminology used to describe abdominal finding rather than diagnoses. The second hour will focus on selected know cases of abdominal diseases, which will be used to engage the audience in interactive sessions and emphasize the importance of correctly identifying radiographic changes. Once the audience has come to consensus on the findings, the audience will be crowd sourced to combine the findings with the history and physical exam findings to come to consensus on differentials and rule outs and formulate a plan. Once consensus is reached, the outcome will then be disclosed and discussed.
4:00 – 5:00 p.m.
Thoracic/Abdominal Case Studies
Cases with disease of either the thorax, abdomen, or both will be used to engage the audience in interactive sessions following the same plan.
*The Radiology lectures are Sponsored by: Antech Diagnostics*

**SATURDAY, FEBRUARY 2**

**BEHAVIOUR**

**ROOM: Salon C**
Lisa Radosta, DVM, DACVB
9:15 – 10:15 a.m.
Managing Dogs and Cats Who Hate the Vet
Most of our patients are stressed at the veterinarian’s office. Are you searching for ways to alleviate that stress which are safe and go beyond sedation? If so, this session is for you!

10:45 – 11:45 a.m.
Alleviating Patient Stress in Hospitalized Patients
You care about your patients and are worried about their stress level when hospitalized, but medicating a critically ill patient isn’t always safe. In this session, attendees will learn about medications, supplements and tools which can be used to reduce fear, anxiety and stress in patients who have to be boarded or hospitalized.

**DERMATOLOGY**

**ROOM: Salon A/B**
Douglas DeBoer, DVM, DACVD
9:15 – 10:15 a.m.
Diagnostic Evaluation of the Pruritic Cat and Feline Facial Dermatoses
Cats are mysterious in many ways, and their pruritic skin diseases are no exception! This lecture will present an overview of the various itchy skin conditions in cats, and a logical method to approach diagnosis. Facial dermatoses are a unique group of conditions that intersect with the pruritic dermatoses, so we will examine these conditions as well.

10:45 – 11:45 a.m.
Feline Otitis: Not Just a Small Dog
“Cats are not small dogs”, as the saying goes, and this is very true for treatment of otitis in cats. Though less common than dogs, feline otitis has some unique presentations and problems that can be vexing. Moreover, evidence is increasing that otitis media in the cat is far more common than we realize, and in contrast to the dog, arises from an “inside-out” direction frequently originating with respiratory infection.

**1:15 – 2:15 p.m.**
Early Intervention: Recognition and Treatment of Psychiatric Disorders in Puppies and Kittens
Can you recognize abnormal behaviors in puppies and kittens? What is serious and what is not? Attendees will learn how to recognize abnormal behavior patterns and the early interventions which can help to slow the progression of emotional disorders in puppies and kittens.

2:30 – 3:30 p.m.
Early Intervention: Cases
In this lecture, attendees will learn in a case-based format, how to recognize and treat abnormal behavior patterns in puppies and kittens.

3:45 – 4:45 p.m.
Aging Gracefully: Cognitive Dysfunction Update
As our patients age, there is a higher likelihood of seeing dogs and cats with cognitive dysfunction. In this session, attendees will learn the latest and greatest prevention and treatment of CDS in dogs and cats.
*The Behaviour lectures are Sponsored by: Nestlé Purina Pet Care*
1:15 – 2:15 p.m.
Diagnostic Evaluation of the Pruritic Dog
Do you sometimes struggle with diagnosing itchy dogs? Fortunately, canine pruritic skin disease lend themselves to a logical, flowchart-like approach in diagnosis. In addition, the past 10 years have seen a large number of new research findings about clinical signs of atopic dermatitis (AD) and how best to diagnose this chronic, frustrating disease.

2:30 – 3:30 p.m.
Diagnosis and Management of Recurrent Pyoderma in Dogs
Skin infections with staphylococcal bacteria are common in practice. They are usually straightforward to treat if a single episode, but what about when the condition becomes recurrent? Why does this happen, and what can you do? This lecture will review reasons, a diagnostic approach and treatment options, with special consideration to implications of the recent rise in methicillin-resistant staph infections in pets.

3:45 – 4:45 p.m.
“New Drugs on the Block” – Dermatology Edition
Clearly, the majority of “new drugs” to appear for skin disease are focused around allergic dermatitis, and review of recent findings about these medicines will be helpful. However, there are a number of other medications that are finding new uses in everything from hair loss to unique feline syndromes.

The Clinical Pathology lectures are Sponsored by:

EMERGENCY / CRITICAL CARE

ROOM: Pier 2/3
Jennifer Devey, DVM, DACVECC
9:15 – 10:15 a.m.
Analgesia for the Ill and Injured Patient
Pain kills! This lecture will discuss how to diagnose pain in patients who cannot communicate verbally and how to manage pain (in emergency patients) using a variety of options including opioids, nonsteroidal anti-inflammatory drugs, ketamine and local anesthetics, as well as the role good nursing care plays in keeping the patient comfortable.

10:45 – 11:45 a.m.
Impending Doom – Recognizing the Patient in Trouble
Minimizing morbidity and mortality in the critically ill or injured patient can be challenging. This lecture will discuss recognizing the patient getting into trouble, diagnostic tests to confirm your suspicions and clarify the patient’s status, and treatment options to get them out of trouble.

1:15 – 2:15 p.m.
Endocrine Emergencies – Addison’s Disease
Hypoadrenocorticism, or Addison’s Disease, is a potentially life-threatening condition characterized by a glucocorticoid and/or mineralocorticoid insufficiency. Diagnosis is often suspected based on electrolyte abnormalities. However, atypical hypoadrenocorticism (AH) is associated with low cortisol levels, normal potassium values and normal or slightly low sodium values. This seminar will discuss how to recognize and treat typical hypoadrenocorticism. Atypical hypoadrenocorticism that may comprise up to 45% of Addisonian dogs will also be discussed.

2:30 – 3:30 p.m.
Parvovirus
Parvovirus is the most common causes of life-threatening gastrointestinal disease in young dogs, but with proper care, survival rates can exceed 90%. Fluid therapy is the cornerstone of treatment. Guidelines for choosing the right fluid and the right rate will be given. Nutritional therapy is very important in ensuring a positive outcome. Guidelines on how to accomplish this in these vomiting patients will also be provided. This lecture will also discuss how to monitor the parvo patient to ensure the best possible outcome. The pros and cons of outpatient care will also be discussed.

3:45 – 4:45 p.m.
They Can’t Pee! Managing the Blocked Cat
One of the most common emergencies is the blocked cat. This lecture will discuss how to safely sedate these cats, pros and cons of the different catheters that are available and how to deal with the metabolic abnormalities that are often present. Pitfalls and complications will also be discussed.
Pets are part of the family and consequently veterinarians are part of the family’s healthcare team. Zoonotic disease exposure is an inherent risk of pet ownership. With increased public awareness of zoonotic diseases, veterinarians need to be able to address client and physician concerns (both real and perceived) and provide appropriate counseling to reduce the risk of zoonotic disease transmission.

This Focus on Infection Program will address important zoonotic disease issues pertaining to household pets, sometimes combining infectious disease specialists from both veterinary and human medicine.

**THURSDAY, JANUARY 31**

**ROOM: Pier 2/3**

**Scott Weese, DVM, DVSc, DACVIM**
9:15 – 10:15 a.m.

**Canine Influenza**
Canine influenza is a foreign, reportable and potentially severe disease that poses an ever-present threat in Canada because of the potential for importation of the virus with dogs. H3N2 canine influenza was first identified in Canada at the end of 2017, with a small cluster of disease that was followed in 2018 by an unrelated but large outbreak involving many dogs in multiple cities. This presentation will provide an overview of canine influenza, including diagnosis, treatment and prevention, and will highlight experiences from the recent outbreaks.

**Andrew Morris, MD, [Epi], FRCPC**
10:45 – 11:45 a.m.

**Antimicrobial Stewardship Lessons from Human Health**
This session will cover lessons learned from attempts to improve antimicrobial use in human healthcare with an eye towards veterinary medicine. It will include concepts such as enabling versus restrictive techniques, and discuss the role of behaviour change theory and behavioural economics.

**Les Eccles, Lead Specialist, Technology Transfer Program, Ontario Beekeepers’ Association**

**Paul Kozak, Provincial Apiarist**
1:15 – 2:15 p.m.

**Honey Bee Health in Ontario: How Beekeepers & Veterinarians Can Work Together**
In addition to other animal systems, beekeepers will require prescriptions by a veterinarian to access antibiotics to address serious bacterial diseases of honey bees. Background on apiculture in Ontario and strategies for beekeepers and veterinarians to collaborate will be presented.

**Kate Clow, DVM, PhD**
2:30 – 3:30 p.m.

**Why Ecology Matters for Ticks and Tick-Borne Disease**
Notable changes have occurred in Ontario’s tick populations. This has contributed to increased risk of tick-borne diseases. In this talk, the principles of disease ecology will be applied to ticks and tick-borne diseases to explain current patterns and future predictions.

**4:00 – 5:00 p.m.**

**Veterinary Medicine Beyond Borders**
Through a series of case studies, this session will explore approaches applied by veterinarians working in the global south and remote Canadian north. Opportunities for veterinary contributions to improve animal, human and environmental health will be highlighted.

*The Focus on Infection Program has been Sponsored by: IDEXX*
FRIDAY, FEBRUARY 1

NEUROLOGY
ROOM: PIER 7/8
Steve Reed, DVM, DACVIM
9:15 – 10:30 a.m.

Neurological Examination
This session will be spent on neurological examination and diagnostic testing for horses with neurological diseases. Time will be devoted to performance of the neurologic examination, followed by standing cervical radiographs, myelography and electromyography.

11:00 a.m. – 12:00 p.m
Equine Protozoal Encephalomyelitis
This time will be focused on equine protozoal encephalomyelitis with time on diagnostic testing, treatment, role of comorbidities such S. fayeri and other conditions.

1:30 – 2:30 p.m.
Cervical Vertebral Stenotic Myelopathy
This session will be devoted to cervical vertebral stenotic myelopathy with emphasis on the pathogenesis followed by discussion of medical and surgical treatments and outcomes.

2:45 – 3:45 p.m.
Peripheral Nerve Injuries
This hour will focus on peripheral nerve injuries with emphasis on clinical signs, neuroanatomic localization, diagnostic aids and treatment.

4:15 – 5:00 p.m.
Equine Neurology: Case Studies
This last segment will be a case-based example of diseases that have been discussed throughout the day as well as other interesting cases.

SATURDAY, FEBRUARY 2

LAMENESS / SURGERY
ROOM: Pier 7/8
Patricia Hogan, VMD, DACVS
9:15 – 10:15 a.m.

Front and Hindlimb Lameness in the Racehorse
Focusing on the most common (and not so common) lameness problems affecting the Standard bred and Thoroughbred racehorse and what tools are available to the practitioner to diagnose, treat, and manage these issues in an increasingly challenging regulatory environment.

10:45 – 11:45 a.m.
Managing Synovial Sepsis in the Racehorse
Much of the success in treating synovial sepsis is due to a simple and practical approach emphasizing intense local therapy. This talk will enable the racehorse practitioner to handle these cases efficiently, with or without referral.

Janet Beeler-Marfisi, DVM, DVSc, DACVP
1:15 – 2:15 p.m.
Joint Fluid Analysis
This session will cover joint fluid analysis in horses, with a special focus on joint infections. Topics will include incidence, sampling and testing recommendations, explanation of testing results, common bacterial isolates, and monitoring response to therapy.

Patricia Hogan, VMD, DACVS
2:30 – 3:30 p.m.
Upper Airway Conditions in the Racehorse
There are a myriad of airway abnormalities in the racing horse. Making the correct diagnosis is often the biggest challenge! This session will focus on how to sharpen your diagnostic skills and recommend the right course of action for your client. We will review all of the “usual suspects”!

3:45 – 4:45 p.m.
When Bad Things Happen to Good Horses
Despite our best laid plans, things can and will go wrong in equine practice! This is a collection of practical “tips and tricks” for difficult complications that can arise when doing very routine things with horses.
To truly effect positive change in a veterinary clinic, all members of staff—veterinarians, hospital managers, technicians, reception staff, etc.—must buy into that change. OVMA encourages every member of the hospital team to attend the sessions offered as part of the management program.

**THURSDAY, JANUARY 31**

**COMMUNICATIONS**

**ROOM:** Pier 4/5  
Jayne Takahashi, DVM, MBA  
9:15 a.m. – 12:00 p.m.

**Improving Your Communication Score**  
This seminar will present a checklist of common communication skills that effectively build rapport, trust and collaboration with clients as well as team members. Discover your personal inventory of skills and learn how to incorporate more skills into our daily interactions.

1:30 – 2:30 p.m.  
**You Are the Client!**  
We will look at commonly encountered communication scenarios from a client’s perspective. The audience will take on the client’s viewpoint as we work through a hospital visit. We will look for coachable moments that can heighten your team’s awareness for the client’s perspective.

2:45 – 3:45 p.m.  
**Know Who is on Your Team**  
Knowing who you have on your team is critical to your success as an effective communicator and team leader. During this fun, interactive session, we will discover why ‘everyone does not think just like me’. Understanding the sources of differences is a powerful means to leverage diversity for greater employee satisfaction and business success.

4:15 – 5:00 p.m.  
**You Are the Employee!**  
To have a functional team, effective communication is essential. This session will view the importance and the impact of clear, constant communication from an employee’s perspective.

Thursday’s Practice Management lectures have been sponsored by: **CDMV**

**FRIDAY, FEBRUARY 1**

**SOCIAL MEDIA**

**ROOM:** Pier 4/5  
Eric Garcia, Information Management  
9:15 – 10:30 a.m.

**Top Digital Marketing Opportunities**  
Whether your practice is in a small town or mega metropolis, these practical marketing tips will guide you through the complex world of digital marketing. You will be provided practical advice to easily implement marketing tools that bring clients in and keep them coming back. There is no need to be a techie to understand what we’ll be discussing!

11:00 a.m. – 12:00 p.m.  
**Social Media Updates – Part I**  
Big changes are afoot for social media giant Facebook and Instagram. During this session, we will discuss the changes in strategy and how you can adapt to the new norm in social media. Leave with valuable tips and tools to stay up to date with your social media marketing efforts.

1:30 – 2:30 p.m.  
**Social Media Updates – Part II**  
Learn the fundamentals of social media marketing by getting to the root of pet owner decision-making. We will discuss key items include branding, client-centric communication strategy, and effective organic & paid marketing campaigns. Finally, we will review how to track the effectiveness of your overall strategy and setup a master plan. After completing this session series, you can apply these skills to a real-world veterinary practice.

2:45 – 5:00 p.m.  
**Top 5 Digital Communication Tips**  
The average veterinarian will make a minimum of 5 recommendations to a pet owner in a 30-minute appointment. These recommendations do not often stick with pet owners due to a lack of understanding and the feeling of being overwhelmed. What can you do to increase compliance after making recommendations? Learn about new and exciting digital communication tools to make your recommendations stick and build client loyalty. Items to be discussed: An App for pet owners that comes from your practice, tablets, Pet Health Network 3D, YouTube, mobile texting, and more!

Friday’s Practice Management Lectures have been Sponsored by: **ROYAL CANIN**
SATURDAY, FEBRUARY 2

CLIENT EXPERIENCE

ROOM: Pier 4/5
Dave Nicol, BVMS Cert Mgmt MRCVS
9:15 – 11:45 a.m.
Leadership Lessons That Will Change Your Life
Leadership, for all it’s undoubted importance, remains a rather nebulous, poorly understood thing. Good Leadership, judging by the current global engagement levels within the profession, remains at an all time low. In this double header, Dr. Dave reveals some of his leadership toolkit and how they can help you to be a better leader.

1:15 – 2:15 p.m.
The Transformational Magic of Objectives
95% of clinics do not use or have badly written objectives, making forwards performance management practically impossible. In this talk, learn to dump the job description and get serious with your objectives. You’ll learn what they are, why they work and how to get cracking on a set for your own hospital.

2:30 – 3:30 p.m.
Measure for Success: Grow Your Bottom Line Now
“What we focus on will grow” and “if you measure it, you can manage it”. Both excellent maxims for growth. But what things should you focus on as a manager? Dr. Dave shares something at all levels from his decade long career as a practice owner.

3:45 – 4:45 p.m.
Recruit in Haste, Repent Forever
Vets suck at hiring people – that was always true. But these days it seems like it got 100X harder as all the clinical staff seem to have evaporated. Now, more than ever, you need a robust system to bring you the good, block the bad and deter the just plain ugly from entering your employment. Come to this session if recruitment is a headache.

Saturday’s Practice Management lectures have been Sponsored by: Petplan

VETERINARY TEAMS

Be all you can be!

JumpStart! Bootcamp is an interactive, full-day workshop designed for front-line staff. It will teach you how to handle everyday situations effectively and set you up for success.

You’ll learn how to:

- Effectively handle phone shoppers
- Turn client complaints into opportunities
- Communicate effectively to gain client compliance
- Overcome client objections
- Keep the appointment book filled
- Provide the ultimate client experience

REGISTRATION FEE:

OVMA Members: $195
(Staff are eligible if the practice owner is a member)
Non-members: $270

Register for the OVMA conference workshop!

Join us at the OVMA Conference on Jan. 30, 10 a.m. - 4 p.m.
at the Westin Harbour Castle, Toronto. To register, email tshastri@ovma.org.

2019 OVMA Conference
OVMA MEMBER RESOURCE CENTRE

Interested in learning more about OVMA’s many member services and benefits or the latest developments in the veterinary profession? Drop by the OVMA Member Resource Centre, located just inside the Exhibit Hall doors. The Centre will be open throughout all exhibit hall hours. Be sure to drop by to find out more about:

Practice Management & Associate Consultations

OVMA’s Business Development Team will be on hand to provide free practice management and career advice to OVMA members. Are you a practice owner who needs assistance setting fees, deciding on the best hospital hours, scheduling staff or improving customer service? Do you want to learn more about OVMA’s Accounting, Bookkeeping or Practice Dashboard Services? Or are you an associate or practice owner looking for some career coaching? OVMA’s team of experts is here to help. For a thorough review of your practice’s performance, for a 15 minute Management Needs Assessment or for a career consult, contact the OVMA office prior to the conference to schedule a consultation during the conference. T: 1.800.670.1702 ext. 216

Farley Foundation

The Farley Foundation assists low-income pet owners by subsidizing the non-elective veterinary care of their sick/injured pets. Since opening its doors in 2002, the registered charity has disbursed over $3.8 million to assist more than 9000 people and pets in need. Find out how to apply for funding on behalf of your clients, and discover fun, team-building ways to help support the foundation.

OVMA Insurance Program

The OVMA Insurance Program offers members great rates and superior service on a wide range of insurance coverage, including commercial, malpractice, home and auto, farm, employee group benefits (including extended health and dental care), life, disability, critical illness and travel. Drop by to review your current coverage or arrange for a quote on new coverage with the staff from BrokerLink Insurance, the program administrators. T: 1.888.681.2862
The OVMA is grateful to the following companies for their contributions to both our educational and social programs at the 2019 OVMA Conference – Canada’s Biggest & Best.

**Platinum**

- Boehringer Ingelheim
- Summit Veterinary Pharmacy Inc.

**Gold**

- IDEXX

**Silver**

- MERCK Animal Health
- PetSABVE
- Petplan pet insurance
- Royal Canin
- VP Veterinary Pharmaceuticals
- Virbac
- zoetis

**Bronze**

- Elanco Animal Health
- Gateway Pet Memorial
- Hill’s Pet Nutrition

**Conference Supporter**

- ANTECH Diagnostics
- CDMV
- Chiron Compounding Pharmacy
- Nestlé Purina Pet Care
The OVMA Conference features the largest annual veterinary trade show in Canada with more than 140 exhibit spaces. Delegates will have an opportunity to learn about, discuss and purchase the latest products and services.

Coffee breaks, daily luncheon desserts and evening receptions hosted in the exhibit hall will provide a relaxed atmosphere to meet with colleagues and your exhibitors on a less formal basis.

Representatives from non-exhibiting companies will not be issued passes unless registered with an exhibiting company. This policy is in place to protect the interests of our exhibiting companies. Requests for passes made by a sponsoring company will not be unreasonably withheld.

**Exhibit Hall Passes**

Entry to the Exhibit Hall is included with your conference registration. Registered conference delegates and accompanying family members may enter the Exhibit Hall at no additional cost.

Veterinarians and veterinary practice personnel who are not registered for the conference can purchase an Exhibit Hall pass on site at a cost of:

OVMA Members: $50 per person per day (rate applies to staff of Clinic Membership practices)

OVMA Non-Member: $100 per person per day

Please be prepared to show identification verifying your employment at a veterinary hospital (or veterinary license in the case of veterinarians) to obtain a pass.

Exhibit Hall Passes

**Lunchtime Exhibit Hall Draws**

Each day, delegates visiting the Exhibit Hall over the lunch break will be entered in a special daily draw for $500. These draws will take place at 12:45 p.m. and you must be in the Exhibit Hall to win!

**Exhibit Hall Socials**

Need more time in the exhibit hall? Take advantage of these two designated blocks of time to network with the exhibiting companies. The OVMA Conference not only offers great continuing education, it is also a great opportunity to catch up with former classmates, meet colleagues and make new friends. Renew acquaintances over coffee, at lunch or during one of the Exhibit Hall Socials.

**Thursday, January 31**

**Marketplace**

5:00 – 6:30 p.m.

Coffee/Cocktails

Sponsored by: Roehringer Ingelheim

**Friday, February 1**

**Reception**

5:00 – 6:30 p.m.

Coffee/Cocktails

Sponsored by: Roehringer Ingelheim
<table>
<thead>
<tr>
<th>Speaker Name</th>
<th>Email/Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr. Maureen Anderson</td>
<td><a href="mailto:Maureen.e.c.Anderson@ontario.ca">Maureen.e.c.Anderson@ontario.ca</a></td>
</tr>
<tr>
<td>Dr. Janet Beeler-Marfisi</td>
<td><a href="mailto:jbeelerm@uoguelph.ca">jbeelerm@uoguelph.ca</a></td>
</tr>
<tr>
<td>Dr. Sarah Bernardi</td>
<td><a href="mailto:Sarahbernardi1993@gmail.com">Sarahbernardi1993@gmail.com</a></td>
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<tr>
<td>Dr. Brad Case</td>
<td><a href="mailto:jbcas1@me.com">jbcas1@me.com</a></td>
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<tr>
<td>Dr. Katie Clow</td>
<td><a href="mailto:kclow@uoguelph.ca">kclow@uoguelph.ca</a></td>
</tr>
<tr>
<td>Dr. Douglas Deboer</td>
<td><a href="mailto:douglas.deboer@wisc.edu">douglas.deboer@wisc.edu</a></td>
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<tr>
<td>Dr. Jennifer Devey</td>
<td><a href="mailto:jenniferdevey@gmail.com">jenniferdevey@gmail.com</a></td>
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<tr>
<td>Dr. Carolina Duque</td>
<td><a href="mailto:cduque@vetemergency.ca">cduque@vetemergency.ca</a></td>
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<tr>
<td>Mr. Les Eccles</td>
<td><a href="mailto:Les.eccles@ontariobee.com">Les.eccles@ontariobee.com</a></td>
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<tr>
<td>Mr. Eric Garcia</td>
<td><a href="mailto:eric@simplydonetechsolutions.com">eric@simplydonetechsolutions.com</a></td>
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<tr>
<td>Dr. Barden Greenfield</td>
<td><a href="mailto:drg@yourpetdentist.com">drg@yourpetdentist.com</a></td>
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<tr>
<td>Dr. Eric Herrgesell</td>
<td><a href="mailto:eherrgesell@gmail.com">eherrgesell@gmail.com</a></td>
</tr>
<tr>
<td>Dr. Patty Hogan</td>
<td><a href="mailto:pattyhogan@aol.com">pattyhogan@aol.com</a></td>
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<tr>
<td>Dr. William Hornof</td>
<td><a href="mailto:wjhornof@ucdavis.edu">wjhornof@ucdavis.edu</a></td>
</tr>
<tr>
<td>Dr. Jennifer Kyes</td>
<td><a href="mailto:jkyes@vetemergency.ca">jkyes@vetemergency.ca</a></td>
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<tr>
<td>Mr. Paul Kozak</td>
<td><a href="mailto:Paul.kozak@ontario.ca">Paul.kozak@ontario.ca</a></td>
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<tr>
<td>Dr. Jonathan Lichtenberger</td>
<td><a href="mailto:jlichtenberger@me.com">jlichtenberger@me.com</a></td>
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<tr>
<td>Dr. Andrew Morris</td>
<td><a href="mailto:Andrew.morrw@sinahealthsystem.ca">Andrew.morrw@sinahealthsystem.ca</a></td>
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<tr>
<td>Dr. Dave Nicol</td>
<td><a href="mailto:drdavenicol@gmail.com">drdavenicol@gmail.com</a></td>
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<tr>
<td>Dr. Richard Quinn</td>
<td><a href="mailto:info@docs4gpreatapes.org">info@docs4gpreatapes.org</a></td>
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<tr>
<td>Dr. Lisa Radosta</td>
<td><a href="mailto:diradosta@fivetbehavior.com">diradosta@fivetbehavior.com</a></td>
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<tr>
<td>Dr. Steve Reed</td>
<td><a href="mailto:sreed@roodandriddle.com">sreed@roodandriddle.com</a></td>
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<tr>
<td>Dr. Nicole Rolfe</td>
<td><a href="mailto:nicolerolfe@yahoo.ca">nicolerolfe@yahoo.ca</a></td>
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<tr>
<td>Dr. Jayne Takahashi</td>
<td><a href="mailto:jayne@communicationleads.com">jayne@communicationleads.com</a></td>
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<tr>
<td>Dr. Jinelle Webb</td>
<td><a href="mailto:jwebb@vetemergency.ca">jwebb@vetemergency.ca</a></td>
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<tr>
<td>Dr. Scott Weese</td>
<td><a href="mailto:jsweese@uoguelph.ca">jsweese@uoguelph.ca</a></td>
</tr>
<tr>
<td>Dr. Joe Wolfer</td>
<td><a href="mailto:jwolfer@sympatico.ca">jwolfer@sympatico.ca</a></td>
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**TABLE TOP DISPLAY HALL**

Harbour Ballroom Foyer

![Diagram of Harbour Ballroom Foyer](image-url)
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**THURSDAY PROGRAM AT A GLANCE**

**January 31, 2019**

<table>
<thead>
<tr>
<th>TIME</th>
<th>SMALL ANIMAL NEUROLOGY</th>
<th>SMALL ANIMAL OPHTHALMOLOGY</th>
<th>SMALL ANIMAL SURGERY</th>
<th>FOCUS ON INFECTION</th>
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<td>Salon A/B</td>
<td>Frontenac</td>
<td>Salon C</td>
<td>Pier 2/3</td>
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<tr>
<td>8:00</td>
<td>Morning Plenary and Continental Breakfast</td>
<td>Featuring Keynote Speaker: Dr. Richard Quinn</td>
<td>Embracing Altruism: A Journey of Discovery Through the Rainforests of Africa and Indonesia</td>
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<td>9:15</td>
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<td>Dr. Richard Quinn</td>
<td>Dr. Brad Case</td>
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<td>Review of Neurological Exam and Lesion Localization</td>
<td>Teachable Moments: Exploring My Top 25 Referral Eye Cases</td>
<td>Traumatic Wound Management and Basic Reconstruction</td>
<td>Canine Influenza</td>
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<td>Case</td>
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<td>Characterizing of Episodic Events – Are All of Them Seizures?</td>
<td>Teachable Moments – Cont’d</td>
<td>Useful Skin Flaps for Difficult Wounds</td>
<td>Antimicrobial Stewardship</td>
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<td>Perineal and Abdominal Hernias</td>
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<td>Dr. Kate Clow</td>
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<td>Challenging Airways</td>
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<td>Veterinary Medicine Beyond Borders</td>
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<td>Diagnosing and Managing Urinary Tract Disorders</td>
<td>The Arthritic Cat: Identifying and Managing Their Silent Pain</td>
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<td>Speaker: Doreen Houston and Anne-Marie Germain</td>
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<td>7:30</td>
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THURSDAY
January 31, 2019

PRACTICE MANAGEMENT COMMUNICATIONS

TIME

8:00
Morning Plenary and Continental Breakfast Frontenac Ballroom
Featuring Keynote Speaker: Dr. Richard Quinn
Embracing Altruism: A Journey of Discovery Through the Rainforests of Africa and Indonesia
Sponsored by: CDMV

9:00
BIO BREAK

9:15
Dr. Jayne Takahashi
Improving Your Communication Score

10:30
COFFEE BREAK IN THE TRADESHOW
Sponsored by:

11:00
Takahashi
Improving Your Communications Score– Cont’d

12:00
LUNCH BREAK
Sponsored by:

1:30
Takahashi
You Are the Client!

2:45
Takahashi
Know Who is on Your Team

3:45
COFFEE BREAK IN THE TRADESHOW
Sponsored by:

4:15
Takahashi
You Are the Employee!

6:30
Corporate Partner Symposia
Diagnosing and Managing Urinary Tract Disorders
Speaker: Doreen Houston and Anne-Marie Germain
ROOM: Frontenac Ballroom
Brought to you by:

The Arthritic Cat: Identifying and Managing Their Silent Pain
Speaker: Kelly St. Denis
ROOM: Salon A/B
Brought to you by: Elanco Animal Health

EXHIBIT HALL EVENTS:

Exhibit Hall Hours 10:00 a.m. – 6:30 p.m.
Lunchtime Exhibit Hall Draw 12:45 p.m.
Table Top Display Hours: Harbour Ballroom Foyer 10:00 a.m. – 5:00 p.m.
Marketplace in the Exhibit Hall 5:00 – 6:30 p.m.
Sponsor: Boehringer Ingelheim

PROGRAM EXTRAS:

The Zen Zone
ROOM: Regatta
6:30 – 7:30 a.m. Morning Bliss Yoga
12:00 – 12:15 p.m. Mindfulness Meditation
6:00 – 6:30 p.m. Restorative Yoga
Sponsor: Boehringer Ingelheim

MASTER CLASS SESSIONS:

Master Class capacities are limited, and pre-registration is required. Please refer to the registration form for pricing.

■ Don’t Wait! Don’t Hesitate! – The Importance of Feeding Critically Ill Cats and Dogs
Dr. Alexa Bersenas and Dr. Jackie Parr
Time: 9:15 – 11:45 a.m.
ROOM: Pier 7/8
Sponsor: Royal Canin

■ Creating an Effective Human Resources Program for Your Practice
Dr. Glenn Armstrong and Dr. Mike Pownall
Time: 9:15 a.m. – 5:00 p.m.
ROOM: Pier 9

2019 OVMA Conference
<table>
<thead>
<tr>
<th>TIME</th>
<th>SMALL ANIMAL DENTISTRY</th>
<th>SMALL ANIMAL PRACTICE PEARLS</th>
<th>SMALL ANIMAL RADIOLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Salon A/B</td>
<td>Frontenac</td>
<td>Salon C</td>
</tr>
</tbody>
</table>

**Friday Breakfast Bites**  
*Frontenac Ballroom*

8:00  
**Dr. Barden Greenfield**  
*Identifying and Treating Juvenile Malocclusions to Prevent a Lifetime of Pain*

8:00  
**Dr. Katie Clow**  
*Ticks & Lyme Update*

8:00  
**Dr. Carolina Duque & Dr. Jinelle Webb**  
*Medical Use and Toxicosis of Marijuana*

**BIO BREAK**

9:15  
**Dr. Jinelle Webb**  
*New Approach to Canine Hyperadrenocorticism*

9:15  
**Dr. Jinelle Webb**  
*Navigating the Diagnostic Options for Leptospirosis*

9:15  
**Dr. Eric Herrgesell**  
*Thoracic Radiology*

**COFFEE BREAK IN THE TRADESHOW**  
*Sponsored by:*

10:15  
**Greenfield**  
*Why Leaving This Alone Is Not an Option: Treating the Discoloured Tooth*

10:15  
**Dr. Carolina Duque**  
*Neurology and Vaccines in General Practice*

10:15  
**Dr. Douglas DeBoer**  
*Topical Therapy for Canine Pyoderma*

10:15  
**Herrgesell/Hornof**  
*Thoracic Radiology – Cont’d*

11:45  
**Dr. Jennifer Kyes**  
*Focused Ultrasonography Techniques for the Emergent Patient*

11:45  
**Dr. Joe Wolfer**  
*Indolent Corneal Ulcers: Why These &*^% Won’t Heal*

11:45  
**Herrgesell/Hornof**  
*Abdominal Radiology*

**BIO BREAK**

2:30  
**Greenfield**  
*Flaps and Flops: How the Right Flap Can Make Extractions Easier*

2:30  
**Dr. Maureen Anderson**  
*Rabies Exposure: Top 5 Scenarios & What to Do*

2:30  
**Dr. Jonathan Lichtenberger**  
*Taurine Related Cardiomyopathy and Grain-Free Diets in Dogs: An Emerging Problem?*

2:30  
**Herrgesell/Hornof**  
*Abdominal Radiology – Cont’d*

**COFFEE BREAK IN THE TRADESHOW**  
*Sponsored by:*

4:00  
**Sarah Bernardi**  
*If You Can’t Help Yourself, How the Heck Are You Gonna Help Others?*

4:00  
**Dr. Nicole Rolfe**  
*Losing Patience with Your Patients? Sedation Techniques*

4:00  
**Herrgesell/Hornof**  
*Thoracic / Abdominal Case Studies*

**Brought to you by:**  
*MERCK Animal Health*
**FRIDAY**  
*February 1, 2019*

<table>
<thead>
<tr>
<th>TIME</th>
<th>EQUINE NEUROLOGY</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00</td>
<td><strong>PRACTICE MANAGEMENT SOCIAL MEDIA</strong></td>
</tr>
<tr>
<td></td>
<td>Pier 7/8</td>
</tr>
<tr>
<td></td>
<td>Sponsored by: ROYAL CANIN</td>
</tr>
<tr>
<td>8:00</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:15</td>
<td>Dr. Katie Clow: Ticks &amp; Lyme Update</td>
</tr>
<tr>
<td>8:30</td>
<td>Dr. Carolina Duque &amp; Dr. Jinnelle Webb: Medical Use and Toxicosis of Marijuana</td>
</tr>
<tr>
<td>9:00</td>
<td><strong>BIO BREAK</strong></td>
</tr>
<tr>
<td>9:15</td>
<td>Dr. Steve Reed: Neurological Examination</td>
</tr>
<tr>
<td>9:30</td>
<td>Mr. Eric Garcia: Top Digital Marketing Opportunities</td>
</tr>
<tr>
<td>10:15</td>
<td>Dr. Steve Reed: Equine Protozoal Encephalomyelitis</td>
</tr>
<tr>
<td>10:30</td>
<td>Mr. Eric Garcia: Social Media Updates</td>
</tr>
<tr>
<td>11:00</td>
<td><strong>LUNCH BREAK</strong></td>
</tr>
<tr>
<td>12:00</td>
<td>Dr. Steve Reed: Cervical Vertebral Stenotic Myelopathy</td>
</tr>
<tr>
<td>12:15</td>
<td>Mr. Eric Garcia: Social Media Updates – Con’t</td>
</tr>
<tr>
<td>2:30</td>
<td><strong>BIO BREAK</strong></td>
</tr>
<tr>
<td>2:45</td>
<td>Dr. Steve Reed: Peripheral Nerve Injuries</td>
</tr>
<tr>
<td>3:00</td>
<td>Mr. Eric Garcia: Top 5 Digital Communication Tips</td>
</tr>
<tr>
<td>4:45</td>
<td><strong>COFFEE BREAK IN THE TRADESHOW</strong></td>
</tr>
<tr>
<td>5:15</td>
<td>Dr. Steve Reed: Equine Neurology: Case Studies</td>
</tr>
<tr>
<td>5:30</td>
<td>Mr. Eric Garcia: Top 5 Digital Communication Tips – Con’t</td>
</tr>
<tr>
<td>6:30</td>
<td>Corporate Partner Symposia: Common Misconceptions About Parasite Control in Ontario</td>
</tr>
<tr>
<td>7:30</td>
<td>Speaker: Dr. Brian Herrin</td>
</tr>
<tr>
<td></td>
<td>ROOM: Frontenac Ballroom</td>
</tr>
<tr>
<td></td>
<td>Brought to you by: MERCK Animal Health</td>
</tr>
</tbody>
</table>

**EXHIBIT HALL EVENTS:**

- **Exhibit Hall Hours:** 10:00 a.m. – 6:30 p.m.  
- **Lunchtime Exhibit Hall Draw:** 12:45 p.m.  
- **Table Top Display Hours:** Harbour Ballroom Foyer 10:00 a.m. – 5:00 p.m.  
- **Reception in the Exhibit Hall:** 5:00 – 6:30 p.m.

**PROGRAM EXTRAS:**

- **OVMA Annual General Meeting:** 7:30 a.m.  
  ROOM: Marine  
- **AAHA Luncheon:** 12:00 p.m.  
  ROOM: Dockside II  
- **OVC “Lunch With…” Sessions**  
  *Lunch service provided in session room. Pre-registration required.*  
  12:00 – 1:15 p.m.  
  ROOM: Marine  
  Sponsored by: OVC Health Sciences Centre  
  
**The Zen Zone**

- **ROOM:** Regatta  
  6:30 – 7:30 a.m.  
  **Morning Bliss Yoga**  
  12:00 – 12:15 p.m.  
  **Mindfulness Meditation**  
  6:00 – 6:30 p.m.  
  **Restorative Yoga**  
  
**Sponsor:** Boehringer Ingelheim

**MASTER CLASS SESSIONS:**

Master Class capacities are limited, and pre-registration is required. Please refer to the registration form for pricing.

- **Bites, Impalements and Lacerations – How to Manage Wounds**
  **Dr. Jennifer Devey**  
  Time: 9:15 – 11:45 a.m.  
  ROOM: Pier 2  
  Sponsor: Chiron Compounding Pharmacy

- **Emergency Procedures Dry Lab – “All About Tubes”**
  **Dr. Jennifer Devey**  
  Time: 1:15 – 5:00 p.m.  
  ROOM: Pier 3

- **Interactive Case Studies in Canine Pruritic Skin and Ear Disease**
  **Dr. Douglas DeBoer**  
  Time: 1:15 – 5:00 p.m.  
  ROOM: Pier 2  
  Sponsor: Chiron Compounding Pharmacy
<table>
<thead>
<tr>
<th>TIME</th>
<th>SMALL ANIMAL EMERGENCY / CRITICAL CARE</th>
<th>SMALL ANIMAL BEHAVIOUR</th>
<th>SMALL ANIMAL DERMATOLOGY</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>Pier 2/3</td>
<td>Salon C</td>
<td>Salon A/B</td>
</tr>
<tr>
<td></td>
<td>Sponsored by: Nestlé Purina Pet Care</td>
<td>Sponsored by:</td>
<td>Sponsored by:</td>
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<td></td>
<td>Royal Canin and zoetis.</td>
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<tr>
<td>7:00</td>
<td>Corporate Partner Sunrise Symposia</td>
<td>Canine Influenza Virus</td>
<td>Brought to you by:</td>
</tr>
<tr>
<td></td>
<td>ROOM: Regatta</td>
<td>– A Veterinarian’s Role in Managing CIV</td>
<td>Merck Animal Health</td>
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<tr>
<td></td>
<td></td>
<td>Featuring a Panel of Experts</td>
<td></td>
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<tr>
<td>8:00</td>
<td>Morning Plenary and Continental Breakfast</td>
<td>Featuring Keynote Speaker:</td>
<td>Sponsored by:</td>
</tr>
<tr>
<td></td>
<td>ROOM: Frontenac Ballroom</td>
<td>Dr. Dave Nicol</td>
<td>Petplan:</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Thrive! Don’t Just Survive</td>
<td></td>
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<tr>
<td>9:00</td>
<td>BIO BREAK</td>
<td></td>
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<tr>
<td>9:15</td>
<td>Dr. Jennifer Devey</td>
<td>Dr. Lisa Radosta</td>
<td>Dr. Douglas DeBoer</td>
</tr>
<tr>
<td></td>
<td>Analgesia for the Ill and Injured Patient</td>
<td>Managing Dogs and Cats</td>
<td>Diagnostic Evaluation of the Pruritic Cat and Feline Facial Dermatoses</td>
</tr>
<tr>
<td>10:15</td>
<td>COFFEE BREAK IN THE TRADESHOW</td>
<td></td>
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<tr>
<td>10:45</td>
<td>Devey</td>
<td>Radosta</td>
<td>DeBoer</td>
</tr>
<tr>
<td></td>
<td>Impending Doom – Recognizing the Patient in Trouble</td>
<td>Alleviating Patient Stress in Hospitalized Patients</td>
<td>Feline Otitis: Not Just a Small Dog</td>
</tr>
<tr>
<td>11:45</td>
<td>LUNCH BREAK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1:15</td>
<td>Devey</td>
<td>Radosta</td>
<td>DeBoer</td>
</tr>
<tr>
<td></td>
<td>Endocrine Emergencies – Addison’s Disease</td>
<td>Early Intervention: Recognition and Treatment of Psychiatric Disorders in Puppies and Kittens</td>
<td>Diagnostic Evaluation of the Pruritic Dog</td>
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<tr>
<td>2:15</td>
<td>BIO BREAK</td>
<td></td>
<td></td>
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<tr>
<td>2:30</td>
<td>Devey</td>
<td>Radosta</td>
<td>DeBoer</td>
</tr>
<tr>
<td></td>
<td>Parvovirus</td>
<td>Early Intervention: Cases</td>
<td>Diagnosis and Managing Recurrent Pyoderma in Dogs</td>
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<tr>
<td>3:30</td>
<td>COFFEE BREAK (HARBOUR FOYER)</td>
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<tr>
<td>3:45</td>
<td>Devey</td>
<td>Radosta</td>
<td>DeBoer</td>
</tr>
<tr>
<td></td>
<td>They Can’t Pee! Managing the Blocked Cat</td>
<td>Aging Gracefully: Cognitive Dysfunction Update</td>
<td>“New Drugs on the Block” – Dermatology Edition</td>
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<tr>
<td>4:45</td>
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</table>
## SATURDAY
February 2, 2019

### TIME

<table>
<thead>
<tr>
<th>TIME</th>
<th>EQUINE LAMENESS / SURGERY</th>
<th>PRACTICE MANAGEMENT CLIENT EXPERIENCE</th>
<th>CANADIAN'S BIGGEST AND BEST</th>
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<tbody>
<tr>
<td>7:00</td>
<td>Corporate Partner Sunrise Symposium Pier 7/8</td>
<td>Sponsored by: Petplan</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Canine Influenza Virus – A Veterinarian’s Role in Managing CIV Featuring a Panel of Experts</td>
<td></td>
<td></td>
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<tr>
<td>8:00</td>
<td>Morning Plenary and Continental Breakfast Pier 4/5</td>
<td>Sponsored by: Petplan</td>
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</tr>
<tr>
<td></td>
<td>Featuring Keynote Speaker: Dr. Dave Nicol Thrive! Don’t Just Survive</td>
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<tr>
<td>9:00</td>
<td>BIO BREAK</td>
<td></td>
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<tr>
<td>9:15</td>
<td>Dr. Patricia Hogan Front and Hind Lameness in the Racehorse</td>
<td>Dr. Dave Nicol Leadership Lessons That Will Change Your Life</td>
<td></td>
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<tr>
<td>10:15</td>
<td>COFFEE BREAK IN THE TRADSHOW</td>
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<td></td>
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<tr>
<td>10:45</td>
<td>Hogan Managing Synovial Sepsis in the Racehorse</td>
<td>Nicol Leadership Lessons – Cont’d</td>
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<tr>
<td>11:45</td>
<td>LUNCH BREAK</td>
<td></td>
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<tr>
<td>1:15</td>
<td>Dr. Janet Beeler-Marfisi Joint Fluid Analysis</td>
<td>Nicol The Transformational Magic of Objectives</td>
<td></td>
</tr>
<tr>
<td>2:15</td>
<td>BIO BREAK</td>
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<tr>
<td>2:30</td>
<td>Hogan Upper Airway Conditions in the Racehorse</td>
<td>Nicol Measure for Success: Grow Your Bottom Line Now</td>
<td></td>
</tr>
<tr>
<td>3:30</td>
<td>COFFEE BREAK (HARBOUR FOYER)</td>
<td>Sponsored by: Summit</td>
<td></td>
</tr>
<tr>
<td>3:45</td>
<td>Hogan When Bad Things Happen to Good Horses</td>
<td>Nicol Recruit in Haste, Repent Forever</td>
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<tr>
<td>4:45</td>
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</tr>
</tbody>
</table>

### EXHIBIT HALL EVENTS:

**Exhibit Hall Hours:**
10:00 a.m. – 1:15 p.m.

**Table Top Display Hours:**
Harbour Ballroom Foyer
10:00 a.m. – 1:15 p.m.

**Lunchtime Exhibit Hall Draw**
12:45 p.m.

### PROGRAM EXTRAS:

**CVMC Breakfast**
7:00 – 8:00 a.m. ROOM: Dockside II

**The Zen Zone**
ROOM: Wellington
12:00 – 12:15 p.m. Mindfulness Meditation

**Sponsored by:**
Boehringer Ingelheim

### MASTER CLASS SESSIONS:

Master Class capacities are limited, and pre-registration is required. Please refer to the registration form for pricing.

- **Swimming in the Deep End: Complicated Dental Cases**
  Dr. Barden Greenfield
  Time: 9:15 – 11:45 a.m.
  ROOM: Marine

- **Interactive Case Studies**
  Dr. Eric Herrgesell and Dr. William Hornof
  Time: 9:15 a.m. – 4:45 p.m.
  ROOM: Pier 9
Not an OVMA Member?
Join today and save up to $150 on your 3-day Conference & Trade Show registration

WHAT YOU SAVE:

- Home/auto insurance: $544
- Career counselling: $500
- Free legal advice: $300
- OVMA conference: $150
- VIN membership: $70

**TOTAL: $1,564**

We're here to help you build your career, find the right balance and reach your goals. We'll also work hard to represent your interests and those of the veterinary profession.

AS AN OVMA MEMBER, WE CAN HELP YOU:

- Find your dream job.
- Improve your salary and benefits.
- Save on home, auto and malpractice insurance.
- Receive free professional and personal legal advice.
- Find work-life balance.
- Access hundreds of continuing education courses and workshops at discounted rates.
- Promote the value of the veterinary profession in Ontario.

For a complete list of member benefits, visit ovma.org

These are just a few reasons why veterinarians put their faith in OVMA.

**Become a member today!**
Go to the ovma.org homepage and click on “Join”
email info@ovma.org, call us toll free at 1.800.670.1702,
or complete the Membership Dues section on the Registration Form
1. PERSONAL INFORMATION (please complete all fields). One name per form only.

First Name _________________________________________  Last Name _____________________________________

Practice Name (if applicable) ___________________________________________________________________________

Street Address ______________________________________________________________________________________

City ______________________________________________  Province _______________________________________

Postal Code ________________________________________

Preferred Email Address (Required) ______________________________________________________________________

Preferred Phone ____________________________  is this Work or Home (circle)  W    H      Fax ______________________

Please indicate your type of Registration (circle one only) Veterinarian  Vet Tech /Hospital Personnel  Student

Please indicate your Designation (circle one only), if applicable    DVM  RVT  AHT  CVPM  Other

2. CLINIC REGISTRATION  Please skip to section 3 if doing Individual Registration

1) Only ONE veterinarian may attend per day
2) All veterinarians must pre-register and must have 2018/2019 paid OVMA Membership
3) Clinic Registration is not available online, please register by fax, mail or phone
4) Please indicate names of DVMs attending each day (“TBA”’s are not permitted)
5) See reverse side for rates

Thursday ____________________  Friday __________________________  Saturday _______________________

3. TOTAL REGISTRATION FEES & PAYMENT  See Reverse Side for Rates

Total Section 4: Conference Registration $ ___________________________

Total Section 5: Membership Dues $ ___________________________

Total Section 6: Additional $ ___________________________

Subtotal $ ___________________________

+ HST 107801037RT0001 13% HST $ ___________________________

Grand Total $ ___________________________

Payment can be made only by:  VISA  MASTERCARD  CHEQUE (no post-dated cheques)  (Please circle one)

**Please note if you opt to pay by cheque, your registration is not recognized or processed until actual cheque and completed registration form are received in OVMA office. Fax copies of cheque payment are not accepted.**

Visa or MasterCard Number (16 Digit)  Expiry Date (4 digit)  CVV Code (3 digit)  Name as it appears on Card

Questions:
905.875.0756 or 1.800.670.1702

TO REGISTER:
Web:  www.ovma.org
Fax:  Fax in both sides of this form
905.875.0958 (local)  877.482.5941 (toll free)
Mail:  OVMA
Attn: Christine Neziol
205-420 Bronte St S
Milton, ON L9T 0H9
4. **CONFERENCE RATES** The deadline for Pre-Registration for all registration types is **January 11, 2019**.

Registration includes lunch and admission to trade show (please circle your applicable fees)

<table>
<thead>
<tr>
<th>Individual DVM</th>
<th>“SUPER SAVER”</th>
<th>“EARLY BIRD”</th>
<th>“REGULAR”</th>
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<tr>
<td></td>
<td>OVMA Member</td>
<td>OVMA Non-Member</td>
<td>OVMA Member</td>
</tr>
<tr>
<td>All 3 Days</td>
<td>$465</td>
<td>$610</td>
<td>$505</td>
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<td>Thursday</td>
<td>$210</td>
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<td>$270</td>
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</tr>
<tr>
<td>Saturday</td>
<td>$210</td>
<td>$270</td>
<td>$230</td>
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</table>

**or 3-Day Clinic Rate**

(All 3 DVMs must have OVMA membership)

<table>
<thead>
<tr>
<th>HP/VT</th>
<th>OVMA Clinic Membership*</th>
<th>Non-Clinic Membership</th>
</tr>
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<tbody>
<tr>
<td>All 3 Days</td>
<td>$350</td>
<td>$390</td>
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<tr>
<td>Thursday</td>
<td>$165</td>
<td>$185</td>
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<tr>
<td>Friday</td>
<td>$165</td>
<td>$185</td>
</tr>
<tr>
<td>Saturday</td>
<td>$165</td>
<td>$185</td>
</tr>
</tbody>
</table>

*Clinic has purchased a Clinic Membership; Individual Membership of Clinic Owner does not apply.

5. **MEMBERSHIP DUES**

To become a member of OVMA and take advantage of member registration rates, simply circle one of the membership types:

- Practice Owner $509
- Non Practice Owner $409
- Graduate (2017) $215
- Non-Ontario Resident $215

6. **ADDITIONAL**

Program Extras, extra Breakfast/Plenary Tickets, extra Lunch Tickets can be ordered here. Tickets will be available for purchase on-site. Quantities are limited. Digital proceedings are included with each conference registration. Clearly indicate your selection(s) below. Please note that the timing of some offerings overlap. Please refer to the Conference Program for further details before making your selections.

**Thursday, January 31**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price Per</th>
<th>Quantity/Total</th>
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<tbody>
<tr>
<td>Extra Thursday Plenary Ticket</td>
<td>$40</td>
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<tr>
<td>Extra Thursday Lunch Ticket</td>
<td>$40</td>
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<tr>
<td>Feeding the Critically Ill Workshop</td>
<td>$50</td>
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<tr>
<td>Creating an Effective Human Resources Program for Your Practice Master Class</td>
<td>FREE</td>
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</tr>
<tr>
<td>Elanco Symposium, 6:30 pm: Arthritic Cats</td>
<td>FREE</td>
<td></td>
</tr>
<tr>
<td>Royal Canin Symposium, 6:30 pm: Urinary Tracts</td>
<td>FREE</td>
<td></td>
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<tr>
<td>Morning Bliss Yoga, 6:30 am</td>
<td>FREE</td>
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</tr>
<tr>
<td>Restorative Evening Yoga, 6:30 pm</td>
<td>FREE</td>
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</table>

**Friday, February 1**

<table>
<thead>
<tr>
<th>Event</th>
<th>Price Per</th>
<th>Quantity/Total</th>
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<tbody>
<tr>
<td>Extra Friday Plenary Ticket</td>
<td>$40</td>
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<tr>
<td>Extra Friday Lunch Ticket</td>
<td>$40</td>
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</tr>
<tr>
<td>Dermatology Master Class</td>
<td>$50</td>
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<tr>
<td>Managing Wounds Master Class</td>
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<tr>
<td>“Tubes” Dry Lab</td>
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**Friday, February 1 (cont'd)**

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<tr>
<td>Lunch With: Exercise Plans</td>
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<tr>
<td>Lunch With: Mast Cell Tumours</td>
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<tr>
<td>Lunch With: Rabbit Dentistry</td>
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<td>Lunch With: Stem Cells</td>
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<tr>
<td>Lunch With: Upper Respiratory Surgery</td>
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</tr>
<tr>
<td>Merck Symposium, 6:30 pm: Parasite Control</td>
<td>FREE</td>
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<tr>
<td>Morning Bliss Yoga, 6:30 am</td>
<td>FREE</td>
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</tr>
<tr>
<td>Restorative Evening Yoga, 6:30 pm</td>
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**Saturday, February 2**

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<tr>
<td>Extra Saturday Lunch Ticket</td>
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<tr>
<td>Dentistry Master Class</td>
<td>$50</td>
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</tr>
<tr>
<td>Radiology Master Class</td>
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<tr>
<td>Merck Symposium, 7:00 am: Canine Influenza</td>
<td>FREE</td>
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</table>

[Page 42] 2019 OVMA Conference
2019 OVMA CONFERENCE COMMITTEE

OVMA would like to extend a very special thank you to this year’s Conference Committee members. Their combined expertise, perspective and dedication have combined to provide you with the best education possible. Thank you!

2019 OVMA Conference Chair  
Sue Dorland, DVM

Equine & Focus on Infection Programs  
Scott Weese, DVM

OAEP Rep for Equine Program  
Michael Corradini, DVM

Practice Management Program  
Terra Shastri, B.Comm, Dip. B.A.

Small Animal Program  
Jennifer Day, DVM
Mary DeCaire, DVM (Chair)
Karla Scott, DVM

Chief Executive Officer, OVMA  
Doug Raven

Manager of Continuing Education  
Patty Dawson

Continuing Education Assistant  
Sheri Beatty

Financial Administrator  
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