Canadian Emergency Response Benefit extension

The federal government has extended the Canadian Emergency Response Benefit (CERB) for an additional eight weeks. Eligible individuals can now receive the benefit of $2,000/month for a maximum of 16 weeks between March 15 and Oct. 3, 2020.

The application for CERB is now open. Visit the CERB website to apply.

COVID-19 resources for businesses

Public Health Ontario has developed several COVID-19 resources to support businesses and the community, including a variety of posters, such as how to wear a mask, how to properly wash your hands, pets and COVID-19 and cleaning and disinfecting surfaces.

All resources can be found on Public Health Ontario’s website.

Register for our virtual JumpStart! Boot Camp workshop

While we can’t bring staff together in person, we can bring JumpStart Boot Camp to them! This full-day workshop is designed to equip frontline staff with the skills and tools required to keep clients happy and engaged. It's open to every member of your practice team, from reception staff to veterinarians. You’ll be led through step-by-step processes to:

• Handle phone shoppers
• Overcome client objections
• Handle client complaints
• Communicate benefits to gain client compliance
• Remind clients and achieve results
• Keep the appointment book filled
• Provide the ultimate client experience at your hospital (even with curbside care)

When: Tuesday, July 14 and Wednesday, July 15 from 9:30 a.m. to 12:30 p.m.

What's needed: A quiet room with a computer, a good Internet connection, camera, headphones and a microphone*.

Members can register at a discounted rate of $175 per person (practice owner needs to be a member to qualify the rest of their staff). Non-members can register for $250. The session counts for 5.5 continuing education credits. For more information and to register, contact Sheila Krane at skrane@ovma.org or 1.800.670.1702, ext. 216.

This session is generously sponsored by LifeLearn and Hill's Pet Nutrition.
*Camera and microphone are needed to provide an interactive experience.

**Save $100 on LiveFit Foods meal plans until June 30**

To help members live healthier lives, OVMA has partnered with LiveFit Foods to provide access to well balanced, affordable meal plans. LiveFit offers healthy, ready-to-eat, chef cooked meals delivered right to your door.

Until June 30, OVMA members can use promo codes to receive $100 off three separate purchases: $50 off your first purchase, $30 off your second purchase and $20 off your third purchase. After this date or once you redeem all three codes, members will receive a 10 per cent discount off future orders.

Choose from a menu of more than 100 dishes or pick a package of meals designed by goals, such as gain muscle, lose weight, eat vegan and more. No cooking is required – just heat and enjoy!

New: LiveFit Grocery now also brings the essentials right to your doorstep, including fruits, vegetables, juices, dairy, coffee and more. OVMA’s member promo code applies to all purchases made through livefitfood.ca.

To view meal plans, grocery items available, schedule your first delivery and to learn more, visit livefitfood.ca. To access the promo codes, visit the OVMA website. If you have questions, contact Cheryl Coulombe, manager of member services, at 1.800.670.1702, ext. 227 or ccoulombe@ovma.org.

**Durham veterinarians urgently needed for SafePet Ontario program**

Veterinary clinics play an integral role in the SafePet Ontario program by serving as a safe and confidential location for domestic abuse survivors to drop off their pets before they're taken to their foster home.

Due to overwhelming demand, SafePet Ontario is looking to add veterinary practices in the Durham region to its list of participating clinics. If you're interested in registering your clinic as a SafePet Ontario veterinary partner, visit safepet.ca/how-to-help-veterinarians to fill out an online form, or contact Tammy Merritt at tmerritt@ovma.org or 1.800.670.1702, ext. 233.

**E. coli outbreak in raw dog food**

The Public Health Agency of Canada (PHAC) has released a notice regarding a recent outbreak in Carnivora raw dog food. PHAC, in collaboration with Health Canada and provincial public health partners, is in the process of investigating the outbreak.

For additional information, read Dr. Scott Weese's article on his Worms and Germs blog.
OVMA Pet Health Insurance and Petline Insurance are celebrating veterinary first responders

Veterinary teams are essential in keeping pets healthy and safe, and OVMA Pet Health Insurance and Petline Insurance want to celebrate all your hard work.

If you’d like a chance to win lunch for your clinic, send your OVMA Pet Health Insurance territory manager a photo or video that demonstrates how your clinic is staying positive during these uncertain times.

Submissions will be accepted between June 15 - July 15 and will be posted to OVMA's Facebook page. Four lucky clinics in Ontario will be chosen, and winners will be notified on July 27. Stay tuned for more details.

If you have questions about this contest or would like to offer OVMA Pet Health Insurance free trials in your practice, contact Chantelle Percy at chantelle.percy@petlineinsurance.com. OVMA's Pet Health Insurance Program is underwritten by Petline Insurance Company.

NewsHound e-newsletters provide timely veterinary news and updates.
You're receiving this message because you're a member of the Ontario Veterinary Medical Association.

© 2020 Ontario Veterinary Medical Association. All rights reserved.

Our mailing address:
Ontario Veterinary Medical Association
420 Bronte Street South, Suite 205
Milton, ON, L9T 0H9

To unsubscribe, email info@ovma.org and write "Unsubscribe" in the subject line.