Canada Student Service Grant updates

On June 25, the federal government announced updates to the Canada Student Service Grant. Students currently enrolled in college or university, or recent graduates who are volunteering with programs to combat COVID-19, will be eligible for a Canada Student Service Grant. Eligible students will receive between $1,000 - $5,000 through the program.

To learn more about student COVID-19 volunteer programs and opportunities, visit the government’s website.

OVMA Pet Health Insurance and Petline Insurance are celebrating veterinary first responders

Veterinary teams are essential in keeping pets healthy and safe, and OVMA Pet Health Insurance and Petline Insurance want to celebrate your hard work.

If you’d like a chance to win lunch for your clinic, send your OVMA Pet Health Insurance territory manager a photo or video that demonstrates how your clinic is staying positive during these uncertain times.

Submissions will be accepted between June 15 - July 15 and will be posted to OVMA’s Facebook page. Four lucky clinics in Ontario will be chosen, and winners will be notified on July 27. Stay tuned for more details.

If you have questions about this contest or would like to offer OVMA Pet Health Insurance free trials in your practice, contact Chantelle Percy at chantelle.percy@petlineinsurance.com. OVMA's Pet Health Insurance Program is underwritten by Petline Insurance Company.

Register for our virtual JumpStart! Boot Camp workshop

While we can’t bring staff together in person, we can bring JumpStart Boot Camp to them!
This full-day workshop is designed to equip frontline staff with the skills and tools required to keep clients happy and engaged. It's open to every member of your practice team, from reception staff to veterinarians. You'll be led through step-by-step processes to:

• Handle phone shoppers
• Overcome client objections
• Handle client complaints
• Communicate benefits to gain client compliance
• Remind clients and achieve results
• Keep the appointment book filled
• Provide the ultimate client experience at your hospital (even with curbside care)

**When:** Tuesday, July 14 and Wednesday, July 15 from 9:30 a.m. to 12:30 p.m.

**What's needed:** A quiet room with a computer, a good Internet connection, camera, headphones and a microphone*

Members can register at a **discounted rate** of $175 per person (practice owner needs to be a member to qualify the rest of their staff). Non-members can register for $250. The session counts for 5.5 continuing education credits. For more information and to register, contact Sheila Krane at skrane@ovma.org or 1.800.670.1702, ext. 216.

This session is generously sponsored by LifeLearn and Hill's Pet Nutrition.

*Camera and microphone are needed to provide an interactive experience.

**Ride for Farley: participate from home and help pets in need!**

On Sept. 12, for the first time ever, the Farley Foundation's annual Summit Veterinary Pharmacy Ride for Farley will be held from the comfort of your own home!

To help pets in need while maintaining social distancing, the Farley Foundation is encouraging participants to get active in and around their local communities. Although it's traditionally a cycling fundraiser, this year’s event welcomes participants of all ages to exercise however they choose. Whether you're interested in biking, walking, swimming or spinning, you can get active in support of people and pets in Ontario!

Other changes to this year's event include:

• Rather than being exclusive to veterinarians and clinic staff, this year’s event is open to all pet lovers! You can [sign up as a team or register as an individual](https://www.farleyfoundation.ca/ridefarley) to raise money for the foundation.

• There's no minimum donation amount, registration fee, or age or distance requirements, so it's easier than ever to participate!

• If you raise more than $2,500 you'll be entered into a draw to win a $150 gift card of your choice.
choice, and if you raise more than $5,000, you'll have a chance to win a $250 gift card of your choice!

Remember to get social with other event participants by posting your experience on Facebook, Instagram and Twitter! Don't forget to tag the Farley Foundation and use the hashtags #RideForFarley and #HelpingPetsFromHome on your posts, and we'll share it on our page!

Don't wait to sign up: register today! If you have questions, email info@farleyfoundation.org. Additional event guidelines will be provided upon registration.

Thanks to our generous sponsor, Summit Veterinary Pharmacy, 100 per cent of the funds raised through this year's event will go directly to helping people and pets. To date, the Farley Foundation has disbursed more than $4.7 million to assist over 11,000 people and their sick or injured pets.