



2020 Great Ideas Conference cancelled

To protect the health and safety of OVMA members and their staff teams, and in keeping with the recommendations of public health officials to limit large gatherings, OVMA has decided to cancel the 2020 Great Ideas Conference. The event had been scheduled to take place June 24-26 at Blue Mountain Resort. Anyone who registered for the event will automatically receive a full refund of their registration fee. OVMA looks forward to (hopefully) welcoming everyone to the 2021 Great Ideas Conference next year.

Farley Foundation expands funding eligibility criteria

Many Ontario residents have found themselves out of work due to the COVID-19 pandemic and related business closures. To assist pet owners in need during this difficult period, the Farley Foundation has expanded its eligibility criteria to include those receiving the federal Canada Emergency Response Benefit (CERB). To qualify for funding, the pet owner must be the household's sole income earner and provide written proof of enrolment in the CERB program or proof of deposit of a CERB payment in their bank account.

Given the current economic downturn and the potential for a significant increase in the demand for funding assistance, the foundation has also increased the maximum amount of funding available per clinic to \$3,000 (from \$2,000) for 2020.

For more information, contact Victoria Hickey, the Farley Foundation's manager of charitable giving and donor relations, at vhickey@ovma.org or 1.800.670.1702, ext. 213.

Webinar: COVID-19 Recovery Plan - Strategies for Dealing with Post-COVID Clients, Finances and Production

OVMA will host a webinar Wednesday, May 6 at noon called COVID-19 Recovery Plan – Strategies for Dealing With Post-COVID Clients, Finances and Production. The webinar will be presented by Darren Osborne, OVMA's director of economic research.

As social distancing policies are relaxed, veterinary hospital staff will need to change directions, and figure out how to go from seeing half the people in twice the time to twice the people in half the time. This webinar will discuss strategies for getting rid of the backlog of annual vaccines and non-urgent care procedures, how to deal with financially uncertain clients and how to protect your staff from burnout.

The webinar will be recorded and made available for OVMA members on the OVMA website.

[Join the webinar](#) (Password: 0756)

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